

Message from the Superintendent

Cypress-Fairbanks Independent School District

September 1, 2005

Dear Key Communicator:

The **Hero Campaign** was launched by civic organizations in the area including the Cy-Fair Houston Chamber of Commerce to promote designated drivers and to work for tougher drinking and driving laws.

CFISD has programs in place to educate our students about the hazards of drinking and driving. However, the district will be participating in Hero Campaign to help educate the broader community to work together to decrease the incidents of drunk driving incidents.

The campaign is based on the work of the John R. Elliot Foundation. The Elliot family lost their son to a drunk driver who was jailed for only two hours after a DWI incident. When the driver was released from jail, he got in his vehicle and then struck John's car, killing him and seriously injuring his fiancée.

Did You Know?

Two of the most dangerous stretches for DWI accidents are in Northwest Harris County.

1. 1960 West between SH249 and I-45
2. SH249 between Beltway 8 and I-45.

15 % of all Harris County fatalities resulting from drunk-driving occur on those 14 miles of roadway.

Join me in promoting our community to embrace safety on our streets and highways. As a part of the campaign, adults and teenagers are urged to take the following pledge.

The Hero Pledge

- **Drive Sober**
- **Be a Designated Driver**
- **Don't Let Your Friends Drive Drunk**

Your active participation is encouraged. Let's work together to save the lives of our friends, neighbors and children.

Sincerely,
David Anthony, Ed.D.
Superintendent of Schools