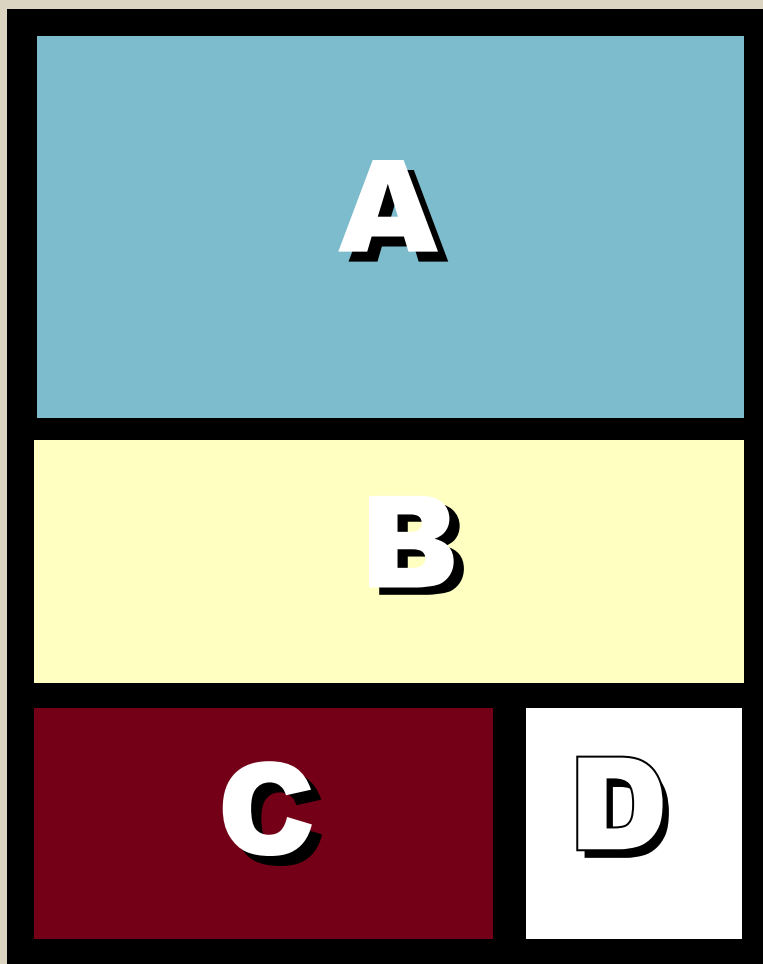


# The Connection

Weekly  
Edition

A Publication for CFISD Employees



## Size A

7.5" x 4.63"

\$200 per ad

## Size B

7.5" x 2.75"

\$150 per ad

## Size C

4.9" x 2.75"

\$100 per ad

## Size D

2.35" x 2.75"

\$50 per ad

## Full Page

\$400

## ADVERTISING INFORMATION

Paid advertisements in *The Connection* newsletter will be sold on a first-come, first-serve basis for the purpose of defraying the cost of producing district publications. Paid advertisements will be accepted from both commercial and non-profit enterprises.

The advertisement specifications and rates listed above are for ads with placement on any page **except the front page** of *The Connection*. The ad dimensions have been limited to the four sizes and a full page

only to make effective use of the advertising space available. Ads must adhere to these specs.

*The Connection* is directly distributed to 13,000+ employees of CFISD through the district's electronic mail system and archived on the district's Intranet system. Advertisers may request a printed copy of *The Connection* if necessary. Additionally, paid advertisements must adhere to the following guidelines:

Ads must keep with community standards for the school district. Each ad will be reviewed and evaluated for questionable ad content. A decision to reject an advertisement on the basis of conflict with the community standards is final and not subject to appeal.

**All ads must be submitted in electronic form** (i.e. \*.eps, \*.pdf or \*.jpg) on some form of digital media such as CDs or via email **[by clicking this link]**. Ads must be in color or grayscale.