

Buy three consecutive ads and get a fourth free!*



Monthly Issue | 148,000+ subscribers, 16,000+ CFISD employees



Monthly Issue | 16,000+ CFISD employees

PREMIUM BANNER AD RATES

Connection for Community

Premium Banner Ad 1	\$700
Premium Banner Ad 2	\$525
Premium Banner Ad 3	\$440

*Upon Availability
Premium ads sold as Banner ads (580px X 130px) only*

Connection for Employees

Premium Banner Ad 1	\$250
Premium Banner Ad 2	\$190
Premium Banner Ad 3	\$155

*Upon Availability
Premium ads sold as Banner ads (580px X 130px) only*

PRIMARY AD RATES

Connection for Community

Billboard 580px X 260px	\$750
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Banner 580px X 130px	\$350
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Business Card 290px X 130px	\$200
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Connection for Employees

Billboard 580px X 260px	\$200
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Banner 580px X 130px	\$125
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Business Card 290px X 130px	\$75
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Issue	Ad Deadline	Published
Back-to-School	July 9, 2021	July 27, 2021
August	Aug. 13, 2021	Aug. 31, 2021
September	Sept. 10, 2021	Sept. 28, 2021
October	Oct. 8, 2021	Oct. 26, 2021
November	Nov. 12, 2021	Nov. 30, 2021
December	Nov. 26, 2021	Dec. 14, 2021
January	Jan. 7, 2022	Jan. 25, 2022
February	Feb. 4, 2022	Feb. 22, 2022
March	March 11, 2022	March 29, 2022
April	April 8, 2022	April 26, 2022
May	May 13, 2022	May 31, 2022
Summer	June 10, 2022	June 28, 2022

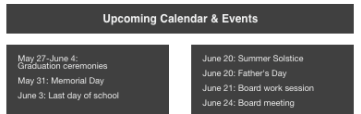
Issue	Ad Deadline	Published
August	July 30, 2021	Aug. 10, 2021
September	Sept. 3, 2021	Sept. 14, 2021
October	Oct. 1, 2021	Oct. 12, 2021
November	Oct. 29, 2021	Nov. 9, 2021
December	Nov. 19, 2021	Dec. 7, 2021
January	Dec. 17, 2021	Jan. 11, 2022
February	Jan. 28, 2022	Feb. 8, 2022
March	Feb. 25, 2022	March 8, 2022
April	April 1, 2022	April 12, 2022
May	April 29, 2022	May 10, 2022
June (Tentative)	June 3, 2022	June 14, 2022

PREMIUM BANNER AD 1



PREMIUM BANNER AD 2

PREMIUM BANNER AD 3



BILLBOARD AD

BANNER AD

BUSINESS CARD AD

BUSINESS CARD AD

Submit PNG or JPG files to tinyurl.com/CFISDconnection

*Promotion available to consecutive bookings only. Promotional advertisement will be placed in a Primary position of the same publication version during the month immediately following the third advertisement. Artwork dimensions for the promotional advertisement must be equivalent to or smaller than that of the smallest purchased advertisement. Pricing specials may be offered at discretion of community engagement department.

Ad placement determined by CFISD. Layout, ad specifications, and publication dates subject to change. Cypress-Fairbanks ISD reserves the right to reject advertising that is inconsistent with federal or state law, board policy, district or campus regulations, or curriculum, as well as any content the district determines has a reasonable likelihood of exposing the district to controversy, litigation or disruption.