



Digital Video Board

### Gameday Options

**30 Second Full Screen Digital Commercial** \$500/each

MP4 or MOV files only

**15 Second Full Screen Digital Commercial** \$300/each

MP4 or MOV files only

**Instant Replay Sponsor** \$400/each

JPG, PNG or three second animated MP4  
1920px X 1080px  
Maximum 18

**Scoreboard Message** \$200/each

JPG or PNG; 1920px X 1080px  
Business logo or promotional information  
Three minute rotation

**Gameday Promotion** \$500/game

Table setup, free promotional handouts (coupons, event flyers, t-shirts)  
One scoreboard message (\$200 value)  
• No aerial devices, noisemakers or food  
• CFFCU Stadium Only  
• Excludes homecoming games

### Season Options

Includes pre-season and playoff games.

**A**

#### Ad Space A

Ads rotate every four minutes. Maximum six ads.

<b>Cy-Fair FCU Stadium</b>	<b>\$10,000</b>
<b>Pridgeon Stadium</b>	<b>\$10,000</b>
<b>Both Stadiums</b>	<b>\$12,000</b>

**B**

#### Ad Space B

Ads rotate every minute. Maximum 24 ads.

<b>Cy-Fair FCU Stadium</b>	<b>\$2,500</b>
<b>Pridgeon Stadium</b>	<b>\$2,500</b>
<b>Both Stadiums</b>	<b>\$3,000</b>

Submit logo files in JPG, PNG or EPS format.