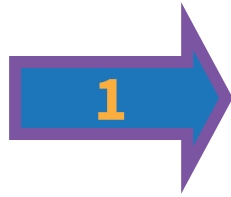




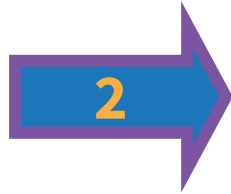
# CFISD Stakeholder Survey

Board of Trustees Meeting  
August 4, 2022

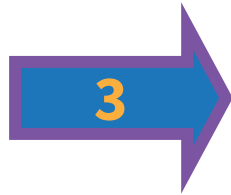
# OBJECTIVES



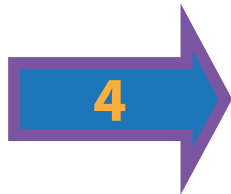
**To measure general attitudes about CFISD.**



**To assess how information about CFISD is  
a) currently received, and  
b) preferred to be received.**



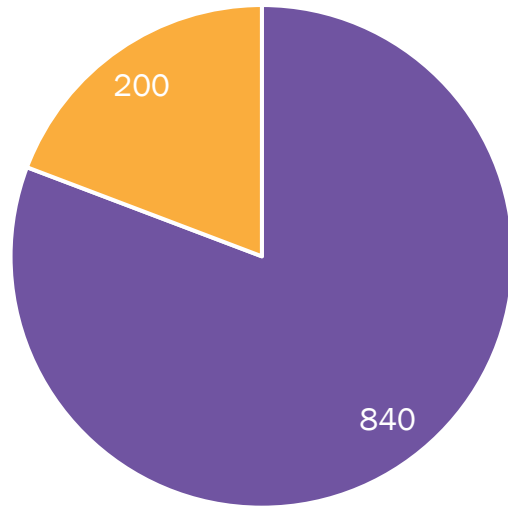
**To gauge the biggest challenges and concerns  
facing CFISD.**



**To determine the best descriptors of a  
successful CFISD student.**

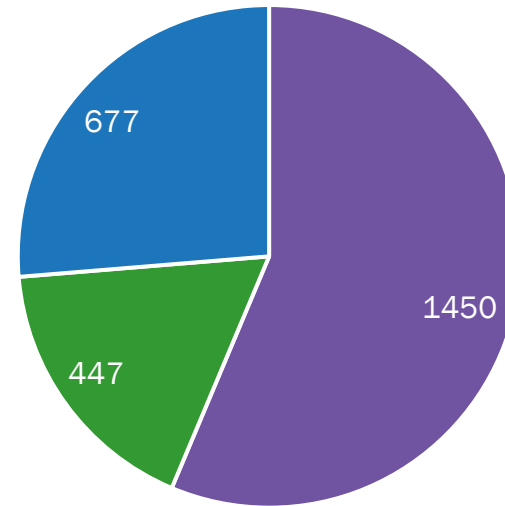
# RESPONDENTS

1,040 Respondents  
April 14 – May 15, 2016



■ Parents ■ Non-Parents

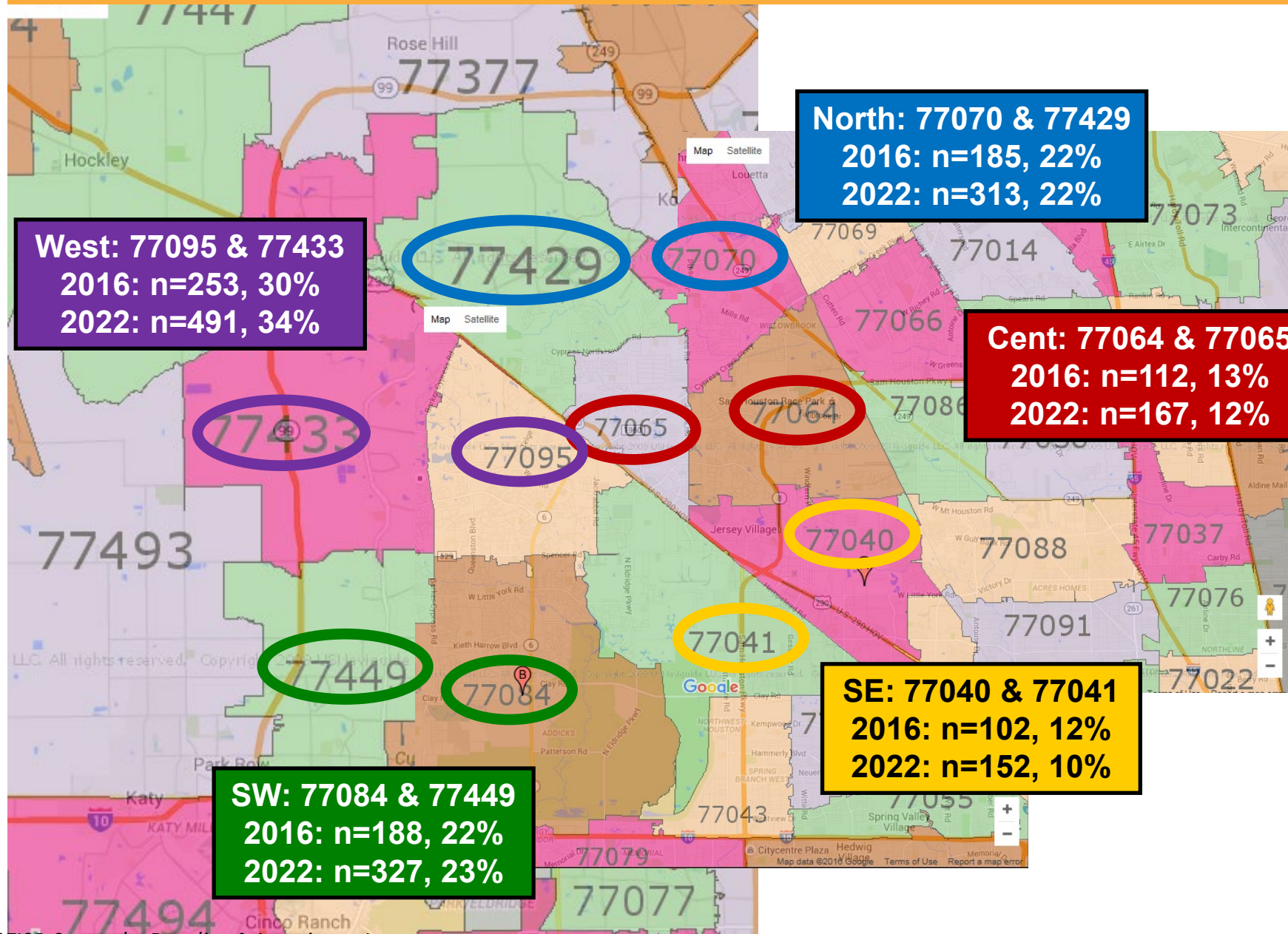
2,574 Respondents  
April 12 - 25, 2022



■ Parents ■ Community ■ Staff

*All results are rounded to the nearest whole percent*

# Distribution of Parent Respondents by Zip Code

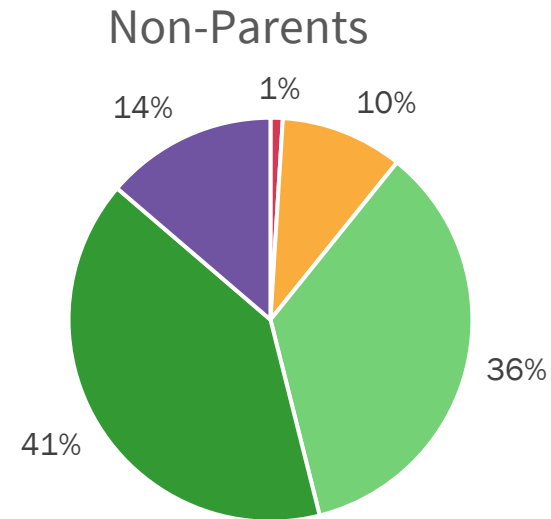
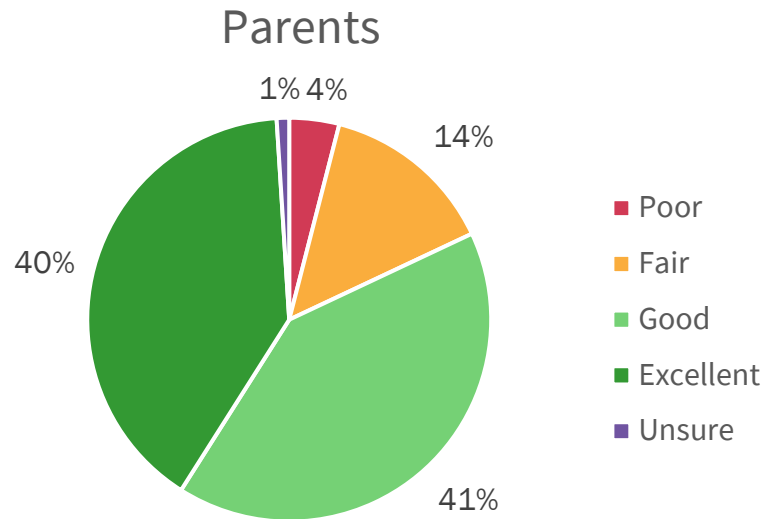


Source: 2022 CFISD Survey by Baseline & Associates, Inc.

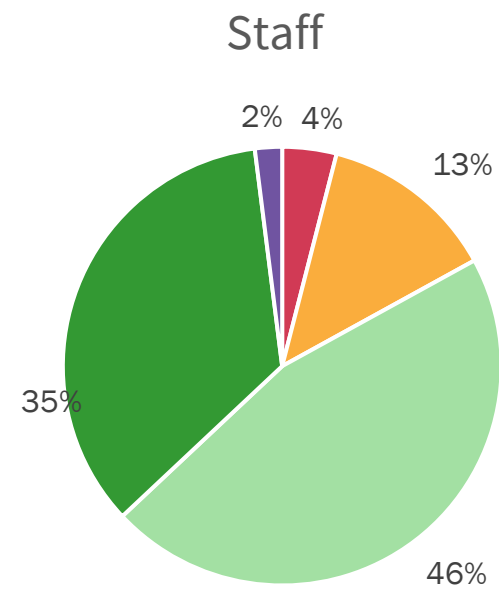
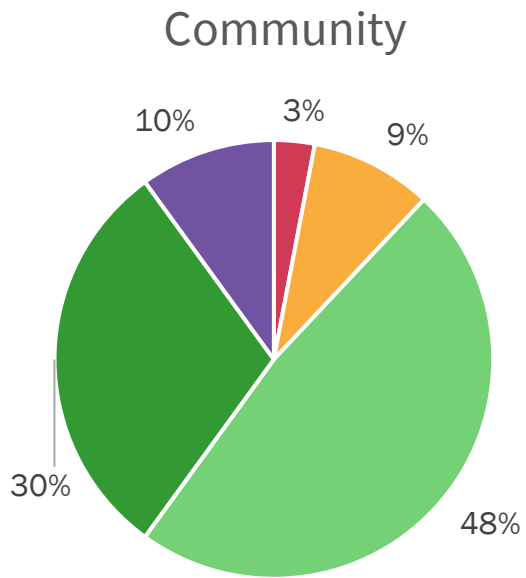
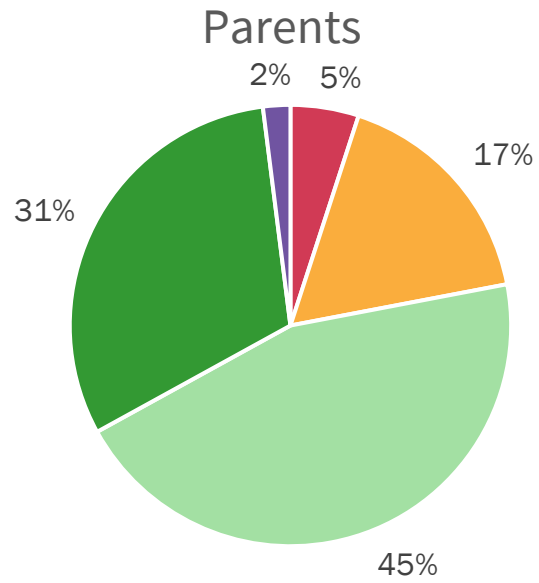
# COMPARATIVE MEASUREMENTS

# Q2. Please rate each of the following as it relates to CFISD: Academic Standards

2016



2022

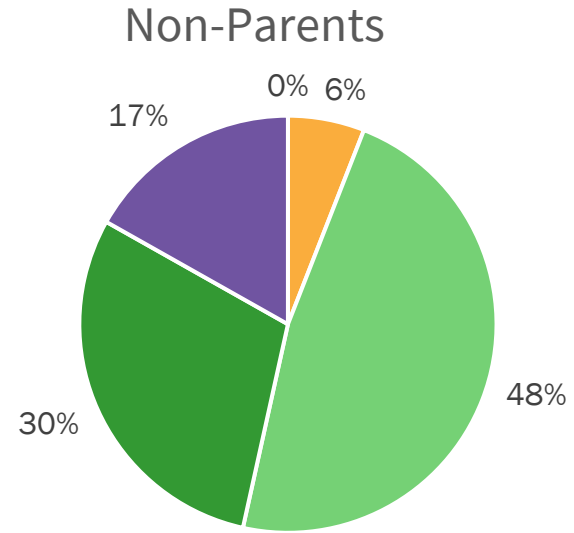
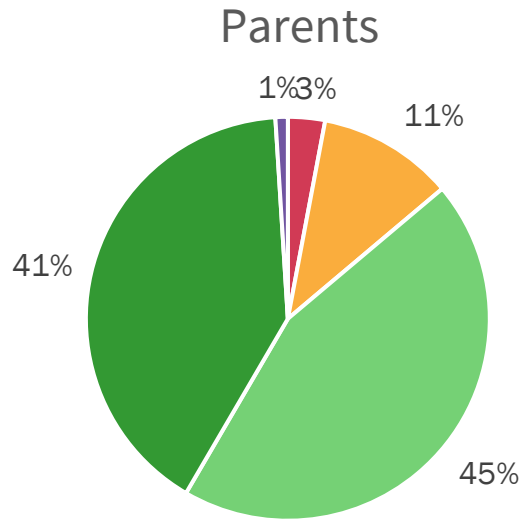


Source: 2022 CFISD Survey by Baseline & Associates, Inc.



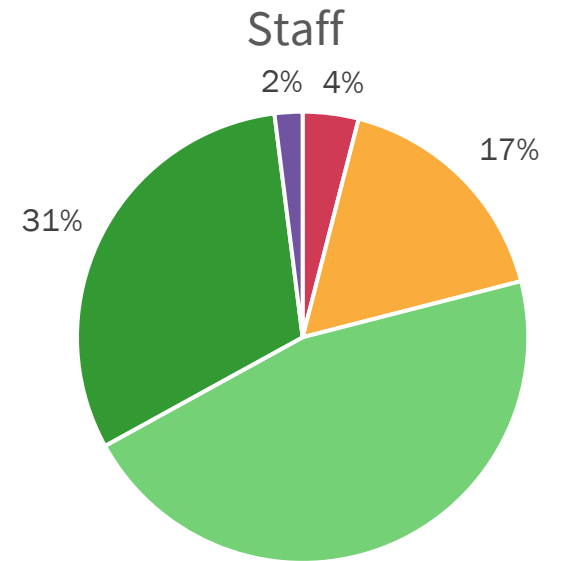
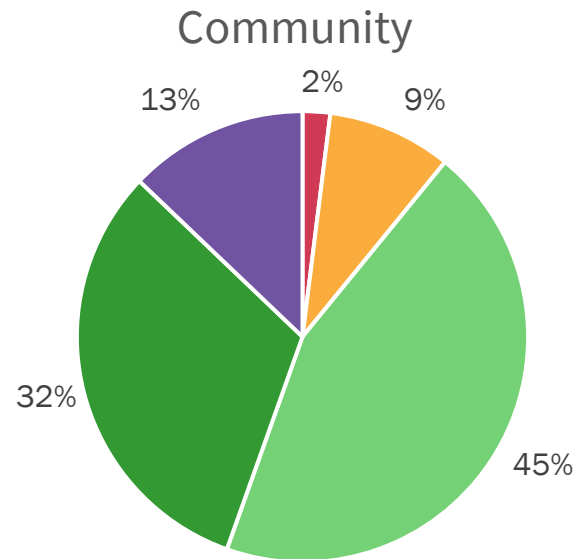
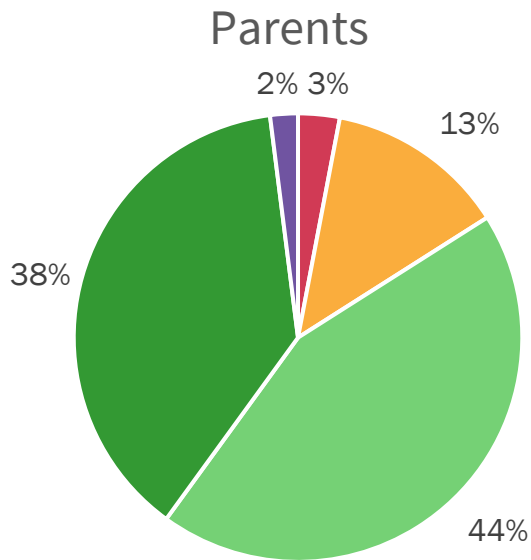
Q2. Please rate each of the following as it relates to CFISD: Condition of Campus

2016



- Poor
- Fair
- Good
- Excellent
- Unsure

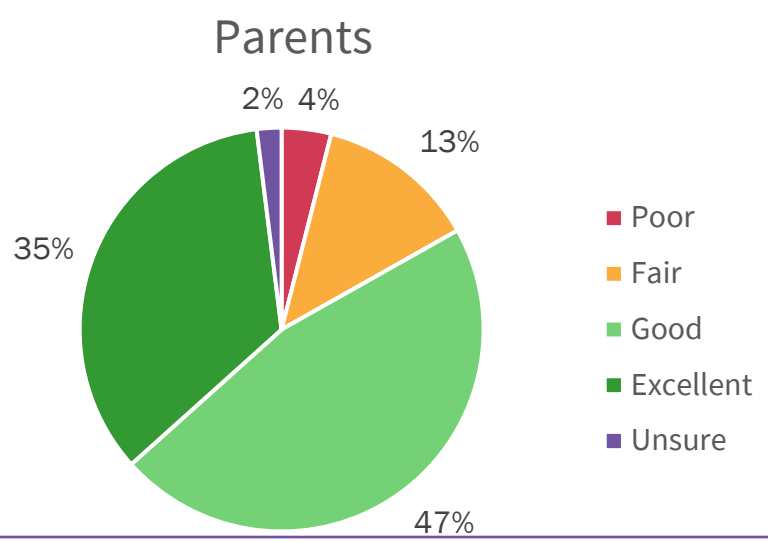
2022



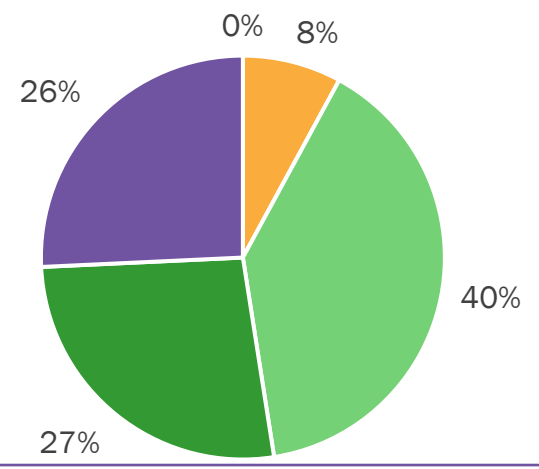
Source: 2022 CFISD Survey by Baseline & Associates, Inc.

Q2. Please rate each of the following as it relates to CFISD: Classroom Conditions

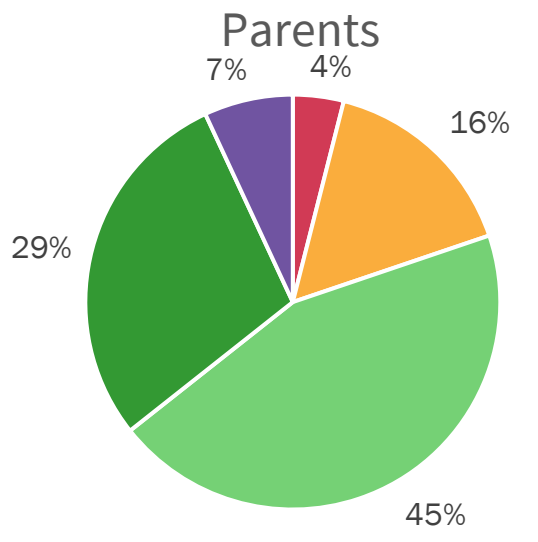
2016



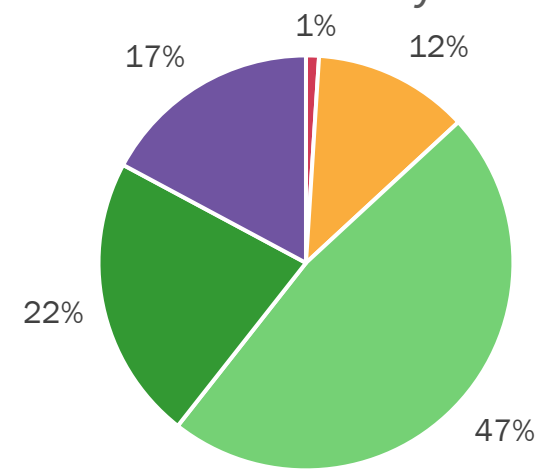
### Non-Parents



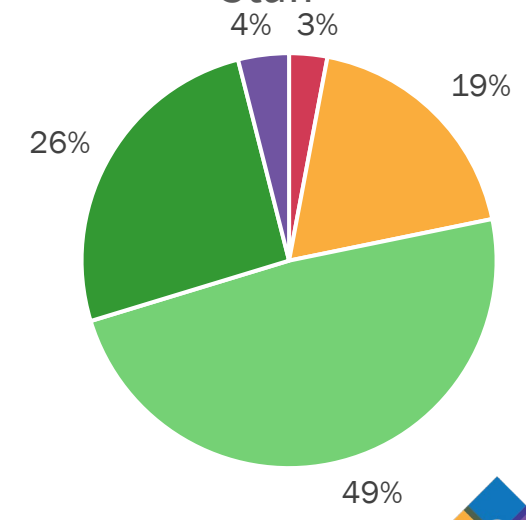
2022



### Community



### Staff



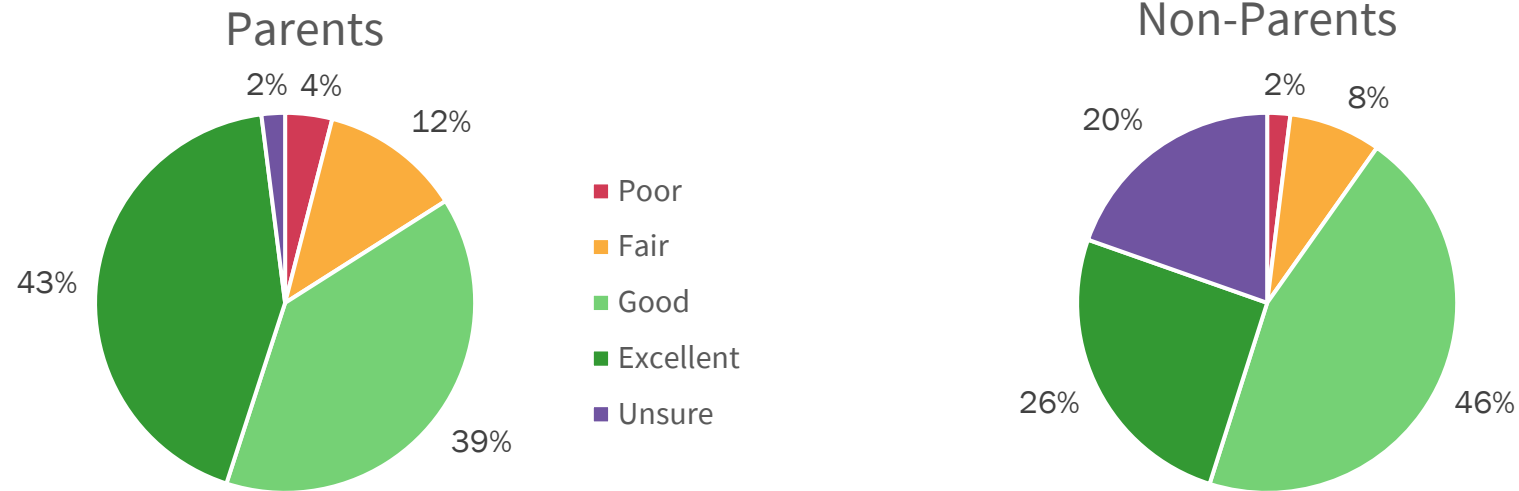
Source: 2022 CFISD Survey by Baseline & Associates, Inc.



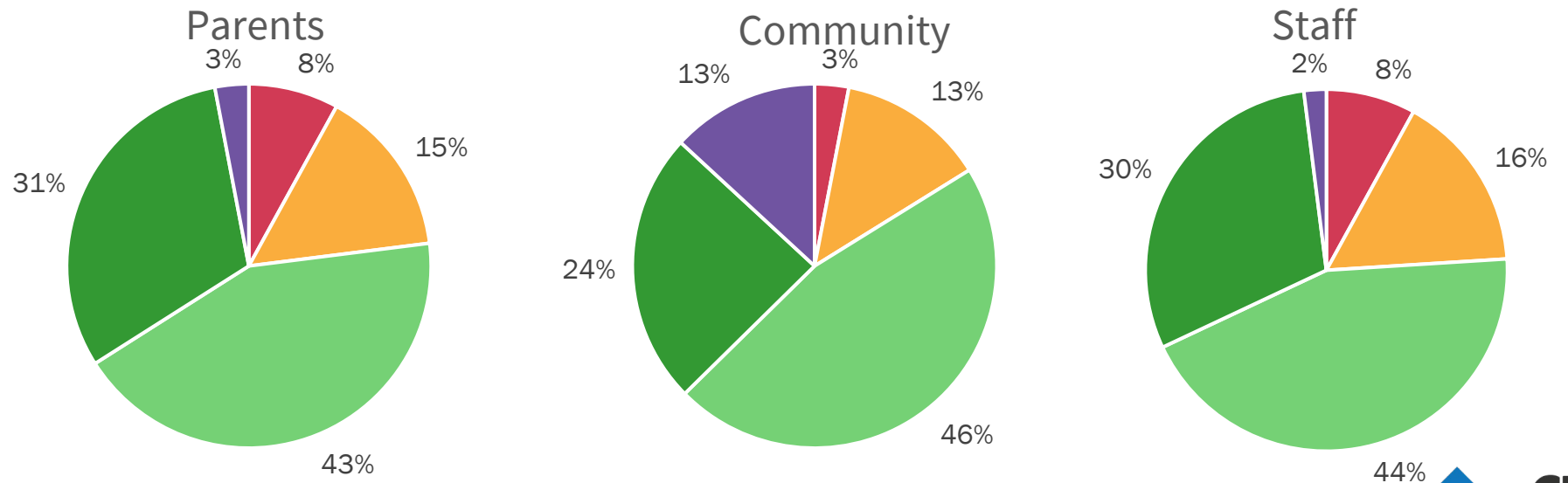


Q2. Please rate each of the following as it relates to CFISD: Safety and Security of Home Campus

2016



2022

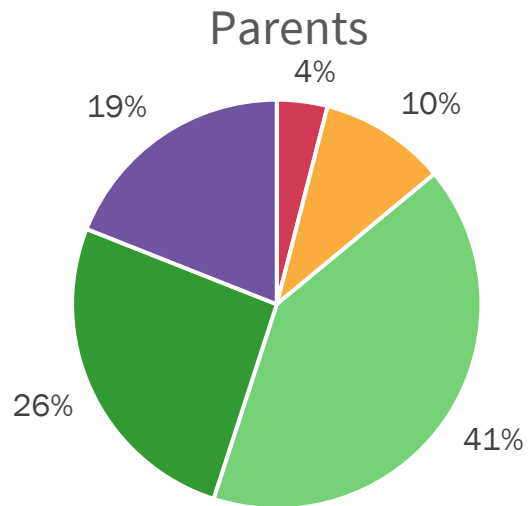


Source: 2022 CFISD Survey by Baseline & Associates, Inc.

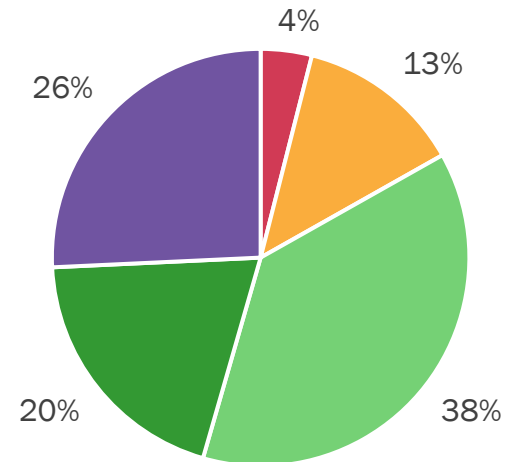


# Q2. Please rate each of the following as it relates to CFISD: Financial Accountability

2016

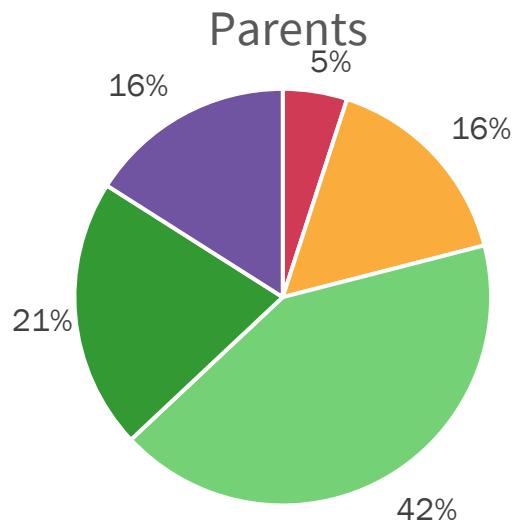


Non-Parents

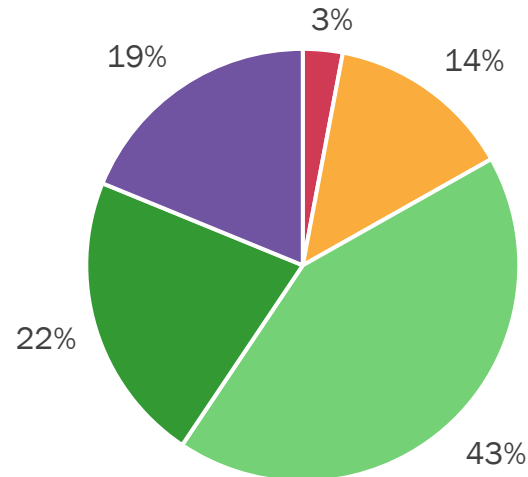


- Poor
- Fair
- Good
- Excellent
- Unsure

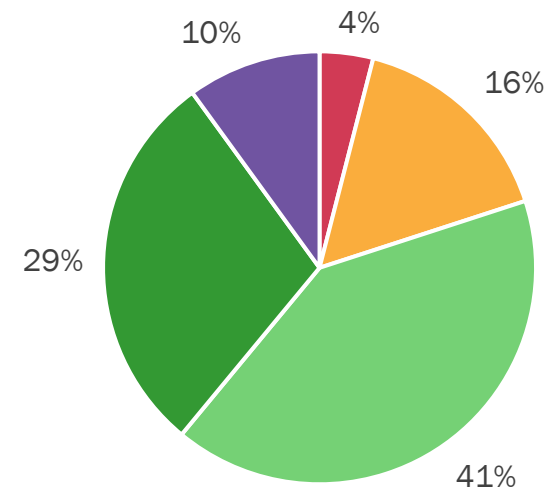
2022



Community



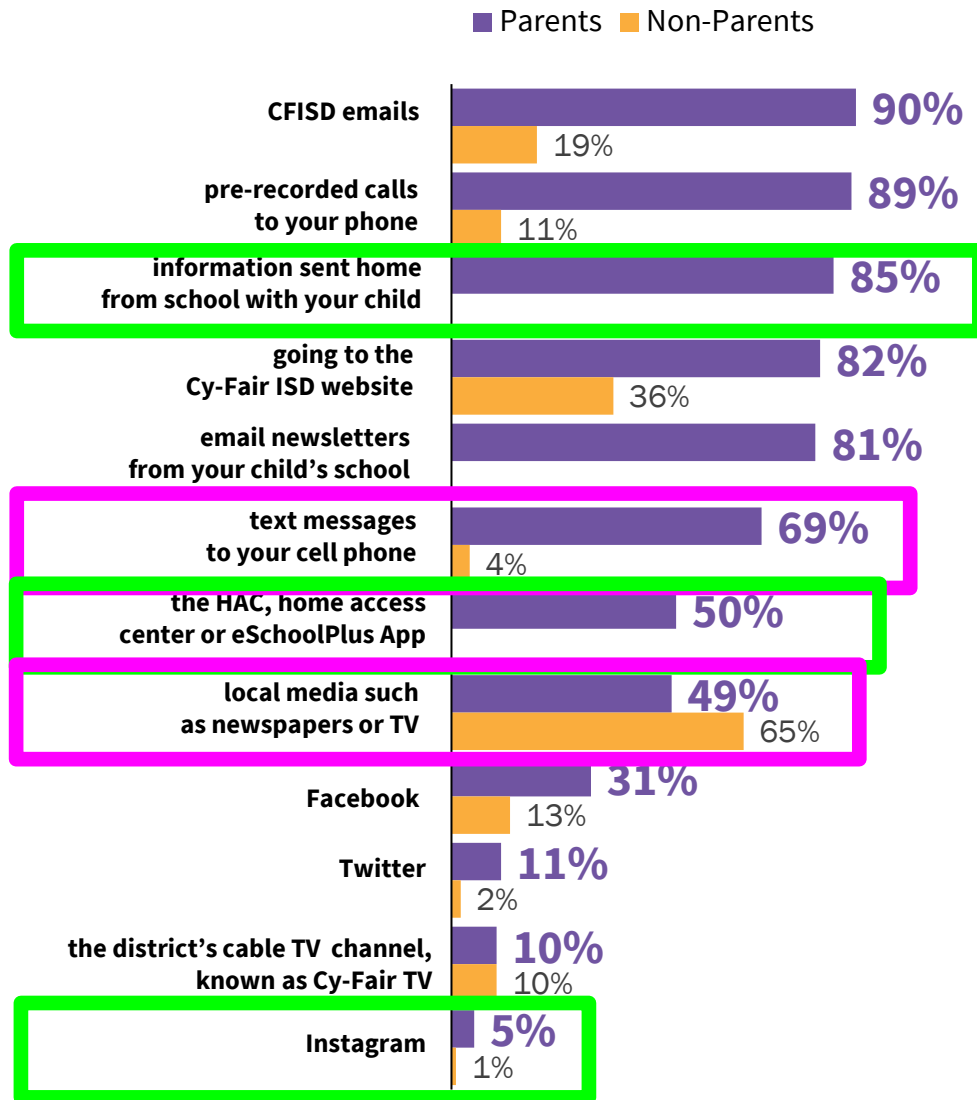
Staff



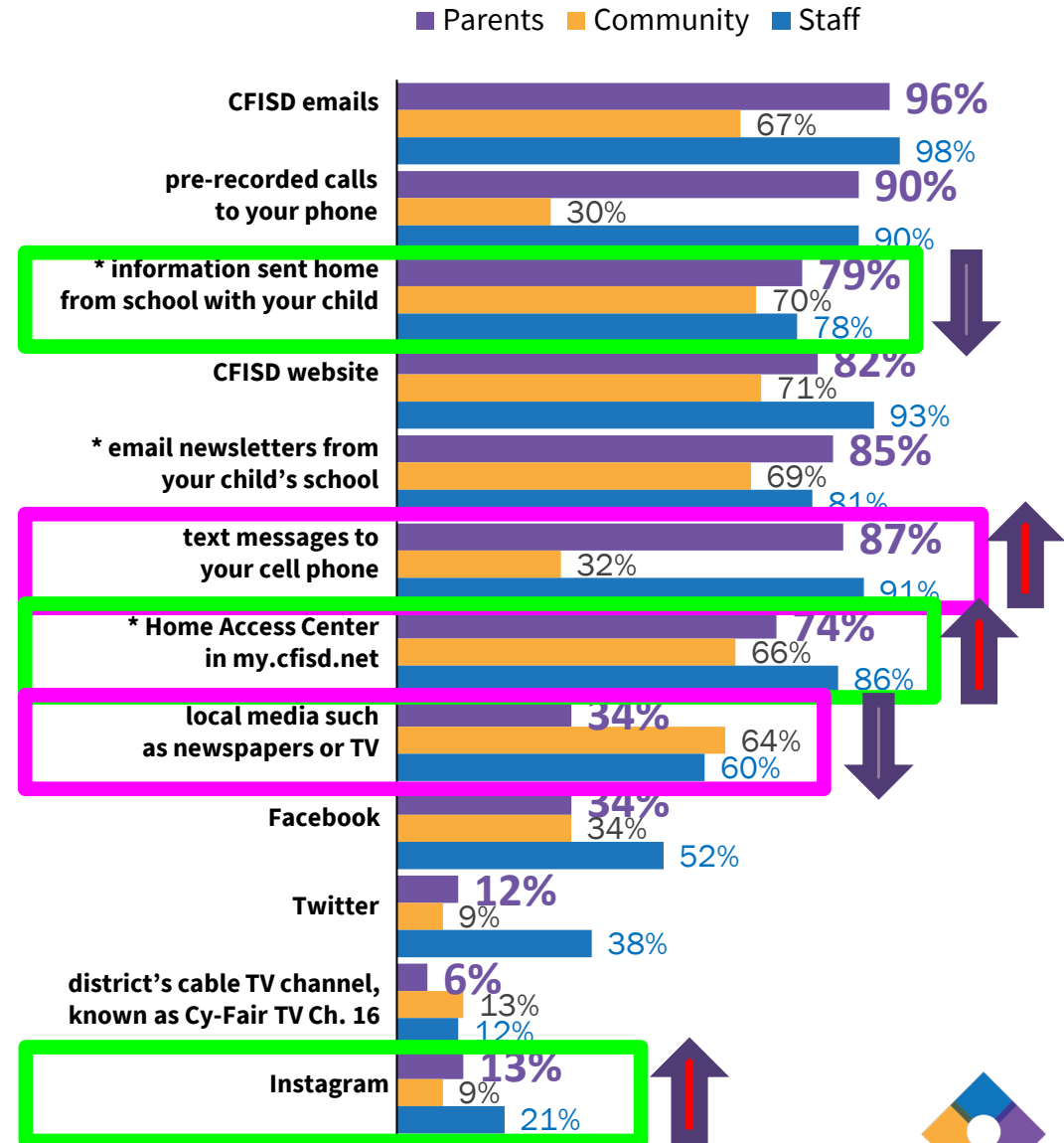
Source: 2022 CFISD Survey by Baseline & Associates, Inc.

# Q3. Do you GET information about CFISD from...

**2016**



**2022**



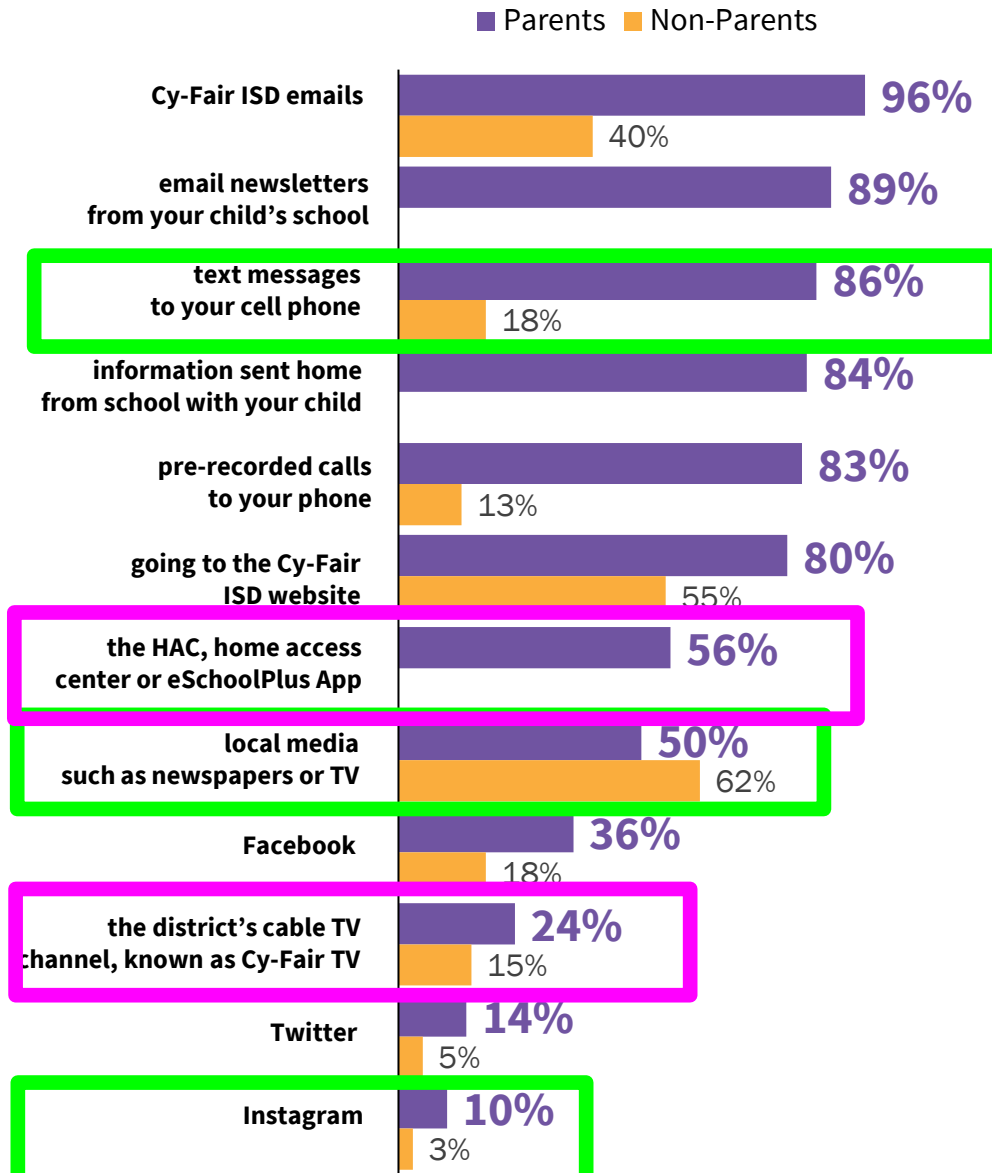
Source: 2022 CFISD Survey by Baseline & Associates, Inc.

\*responses are from those with CFISD students



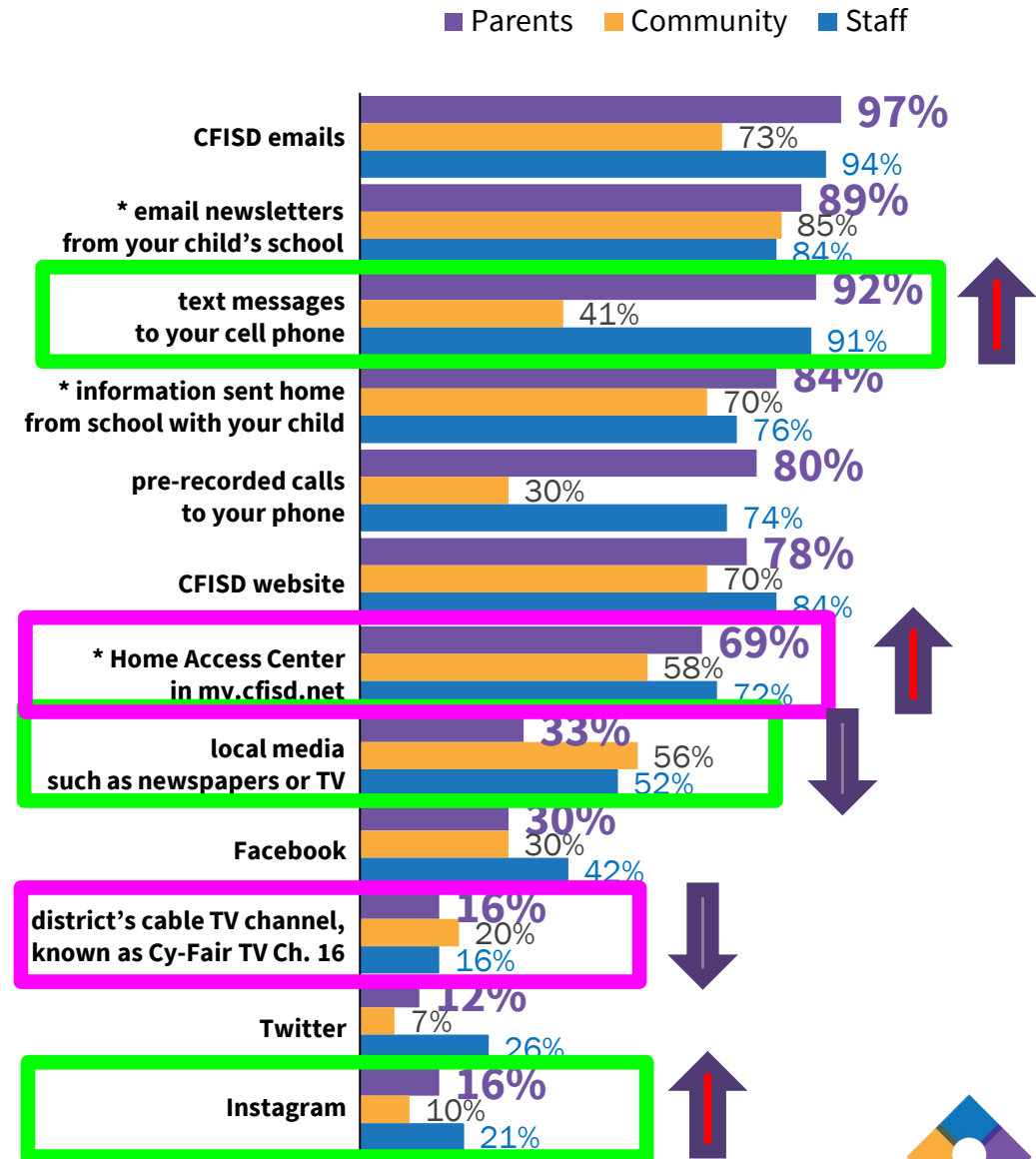
# Q4. Would you PREFER to get information about CFISD from...

**2016**



Source: 2022 CFISD Survey by Baselice & Associates, Inc.

**2022**



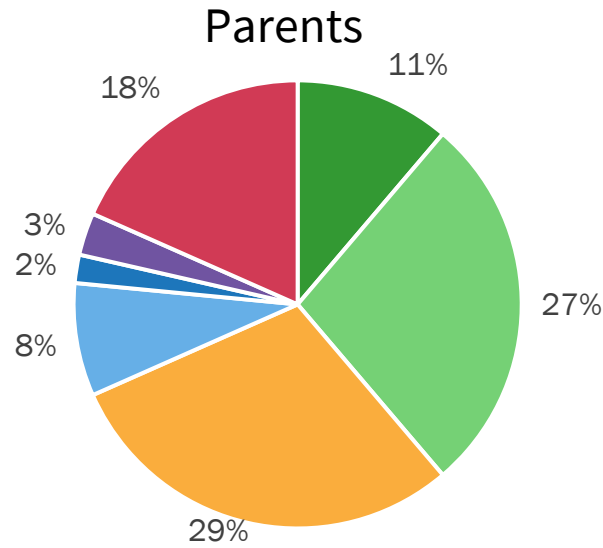
\* responses are from those with CFISD students



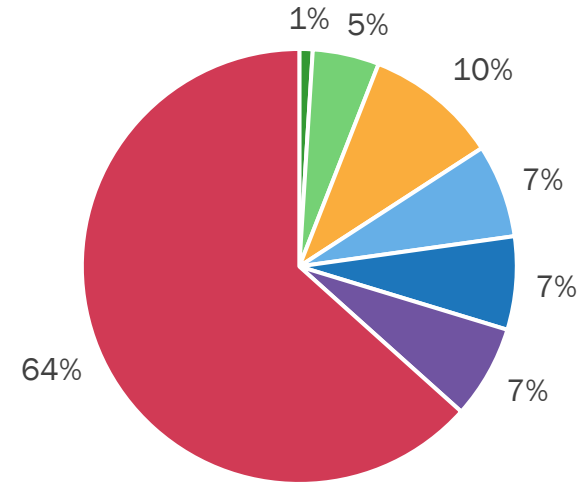
**Q5. If gets information by going to website,**

Which of the following describes how often you utilize the CFISD website?

**2016**

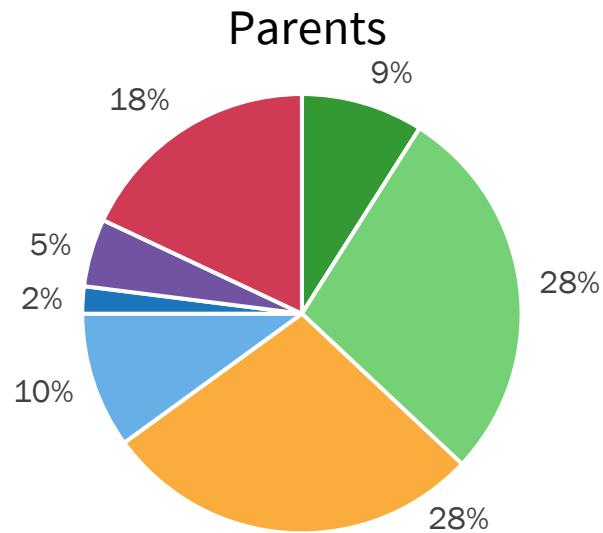


**Non-Parents**

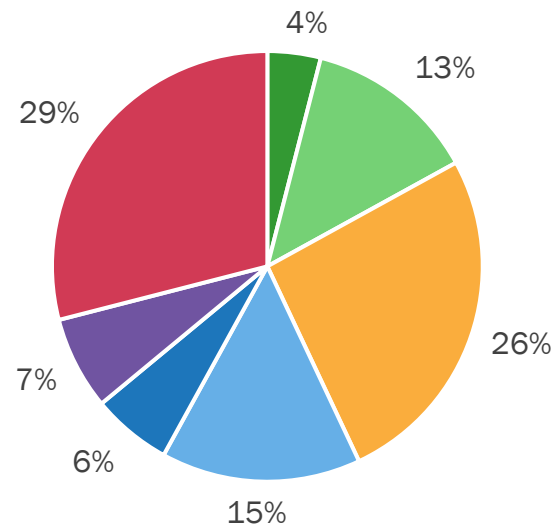


- 1x day
- 1x week
- 1x month
- 1x semester
- 1x year
- Unsure
- Never

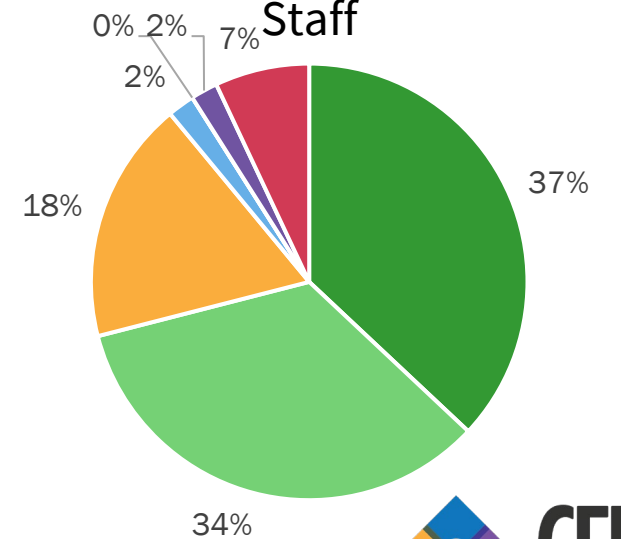
**2022**



**Community**



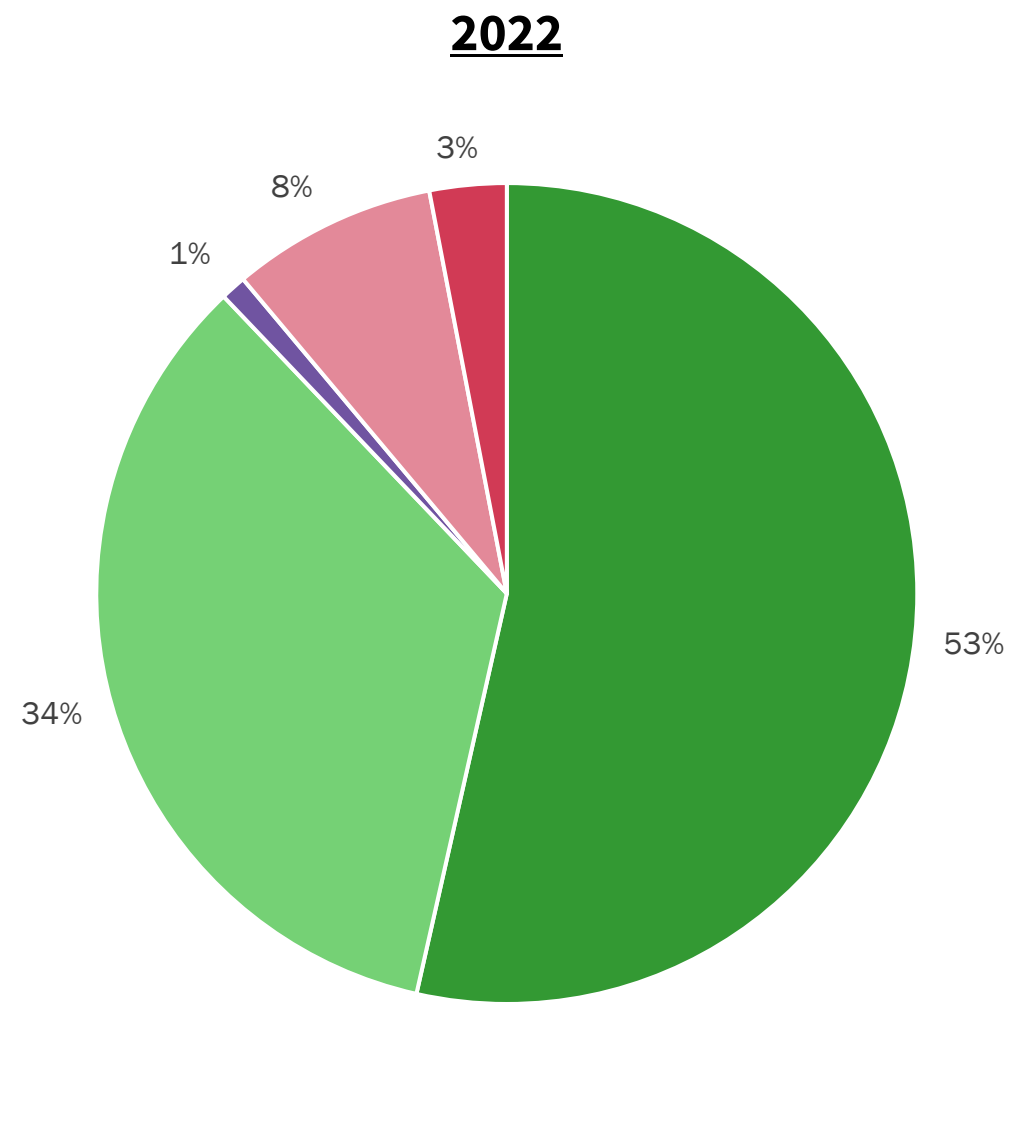
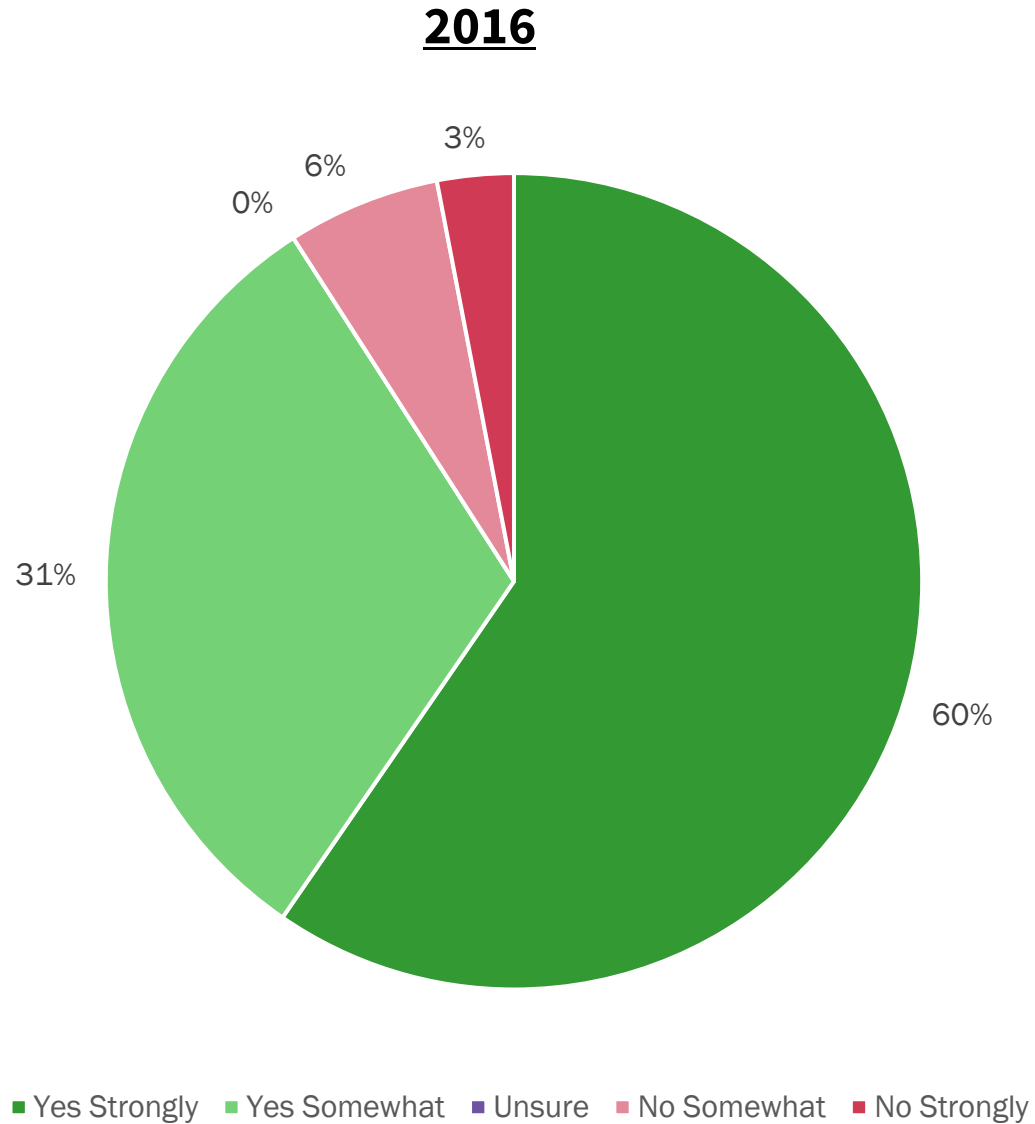
**Staff**



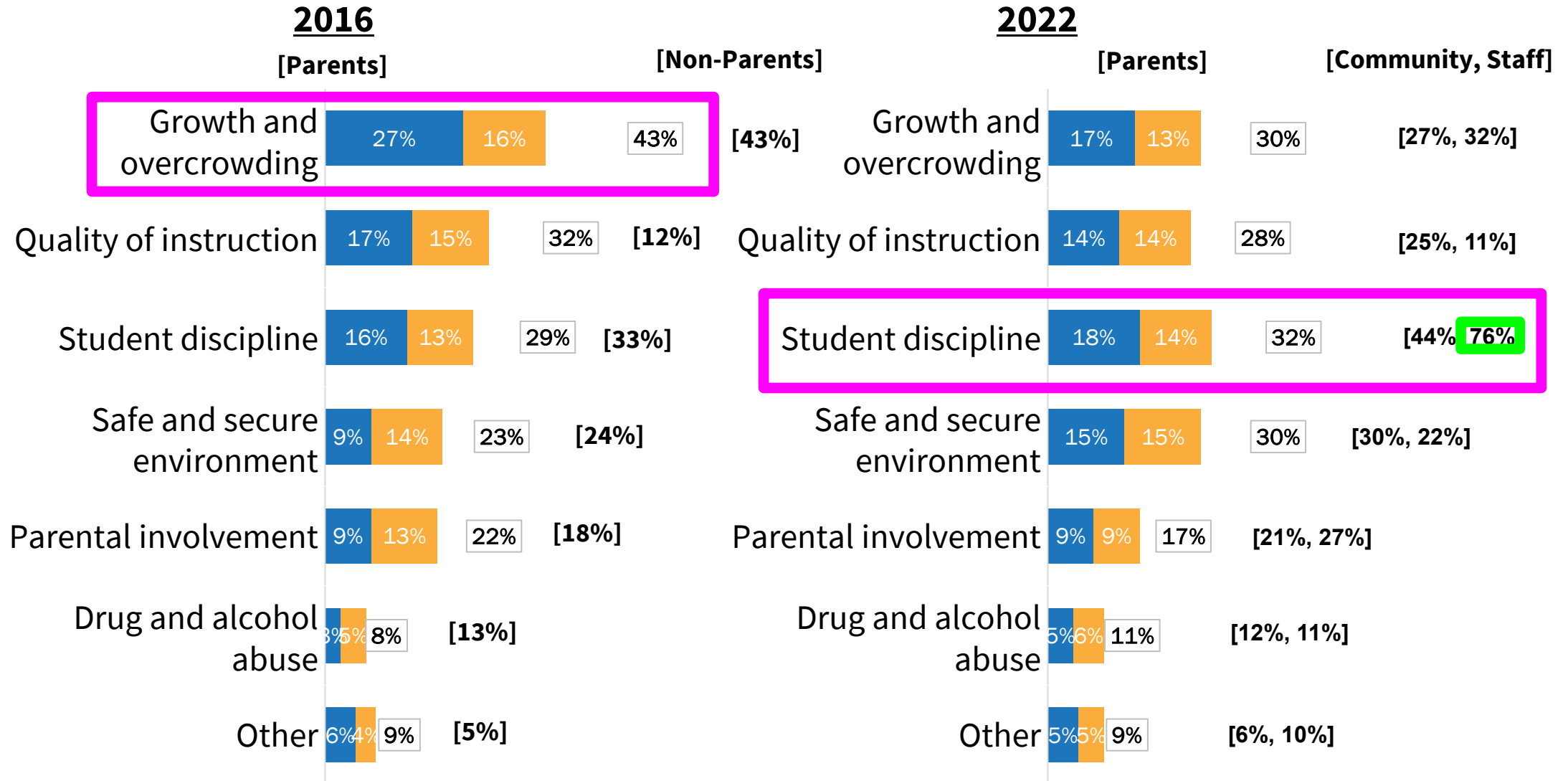
Source: 2022 CFISD Survey by Baseline & Associates, Inc.



**Q6. IF HAS CHILD:** Do you feel welcome at your child's school?  
**IF HAS CHILDREN:** Do you feel welcome at your children's schools?



# Q7. Which one of the following is the biggest challenge facing CFISD?



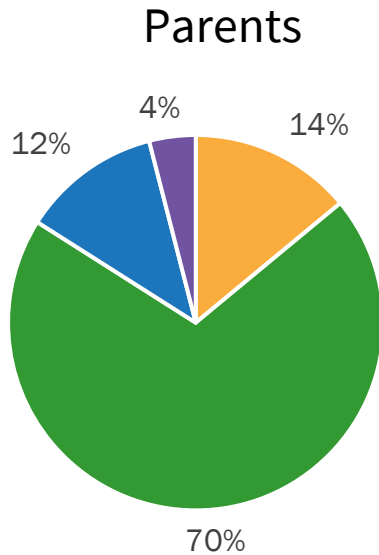
■ Biggest challenge    
 ■ Next biggest challenge    
 □ Total

Source: 2022 CFISD Survey by Baseline & Associates, Inc.

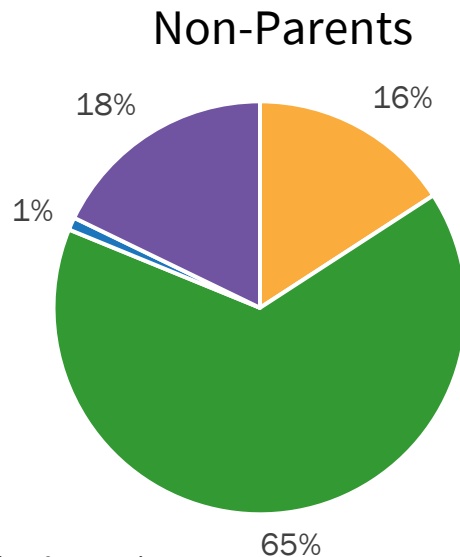


# Q8. In general, do you think the overall academic standards in CFISD are...

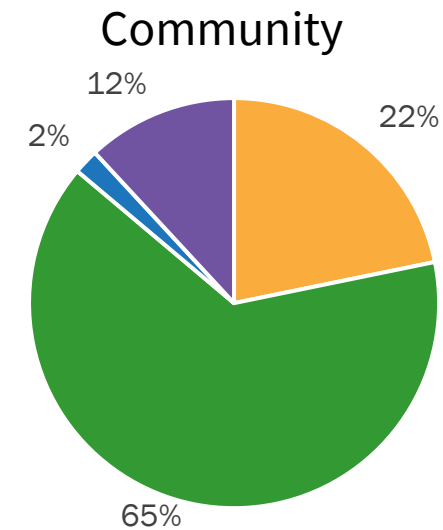
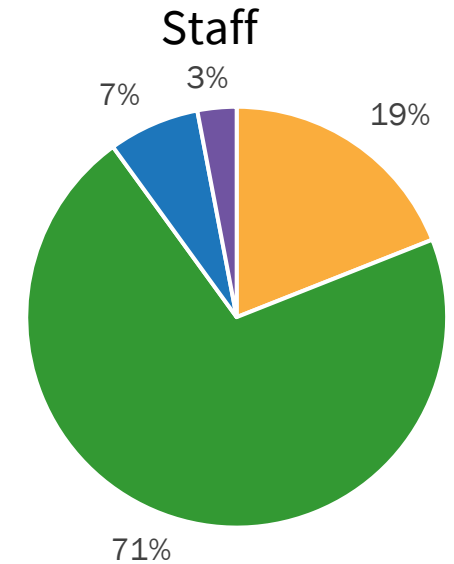
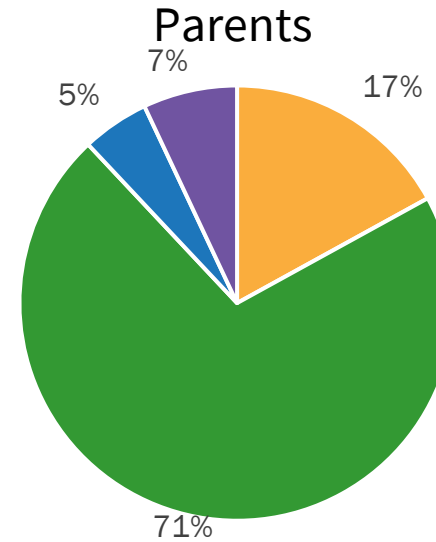
**2016**



- Too low
- About right
- Too high
- Unsure



**2022**

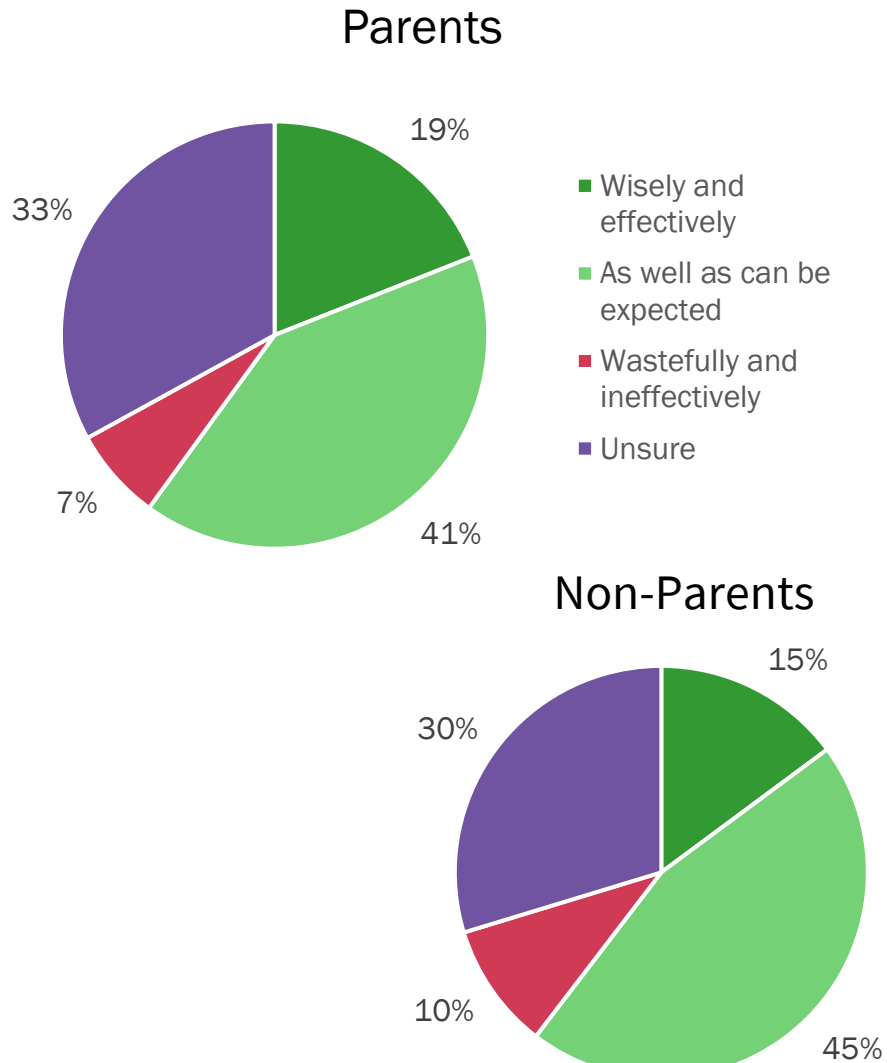


Source: 2022 CFISD Survey by Baseline & Associates, Inc.

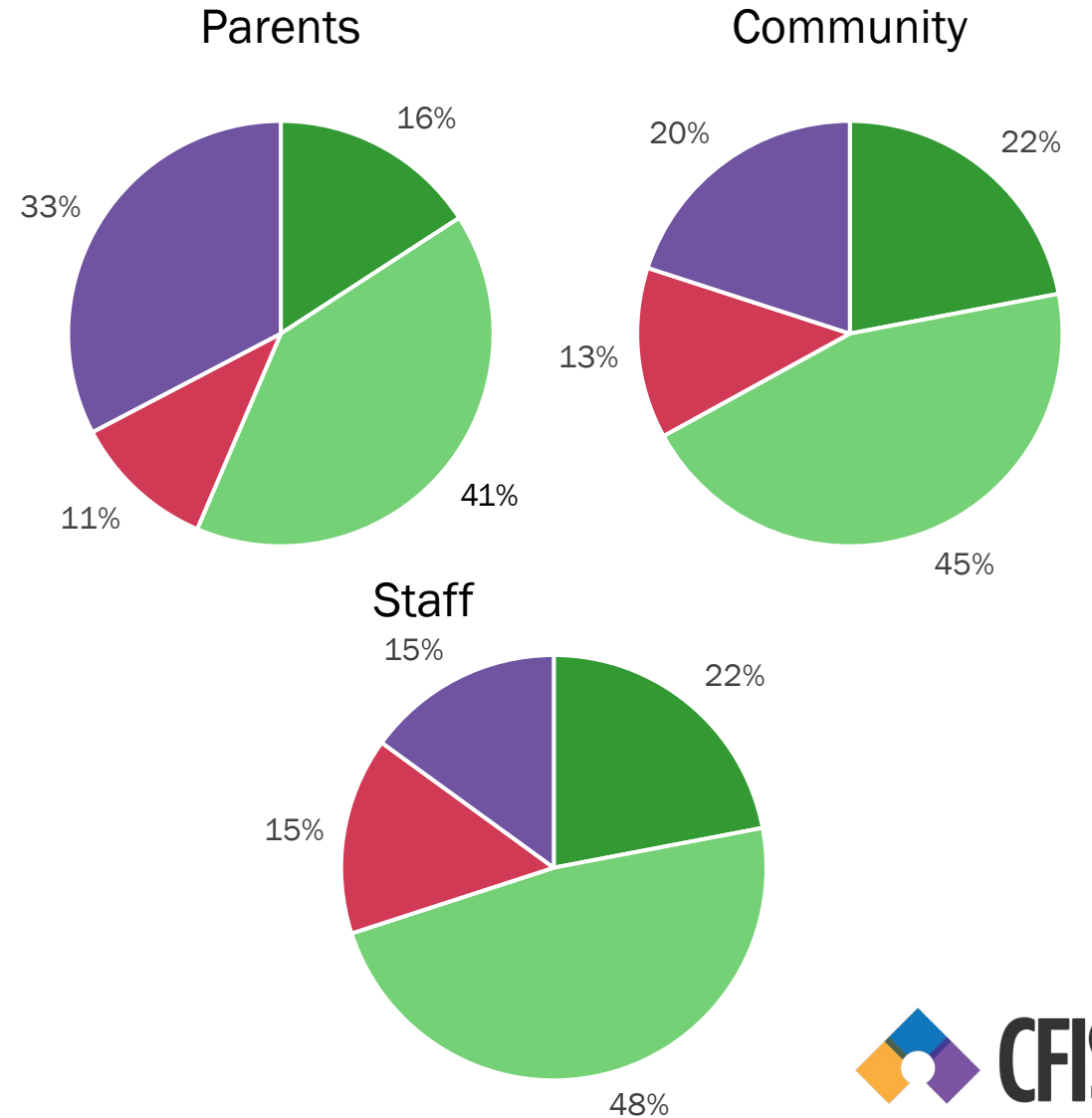


# Q9. Which of the following best describes your opinion of how CFISD manages the money it has to operate the school district?

**2016**



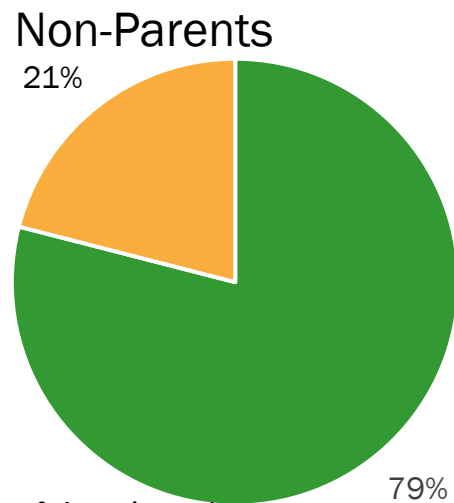
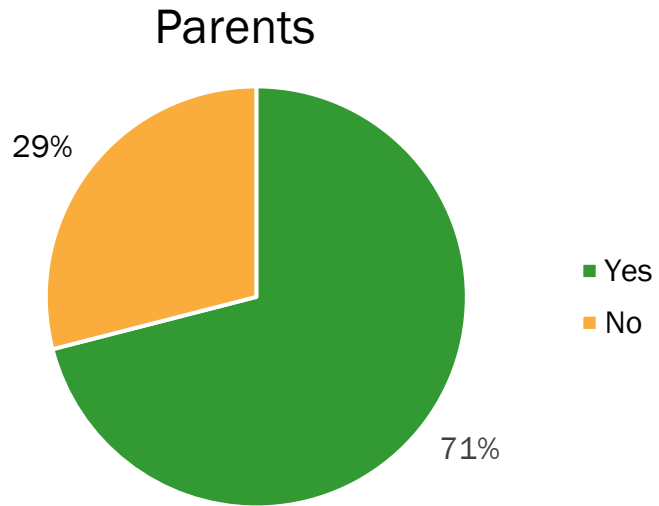
**2022**



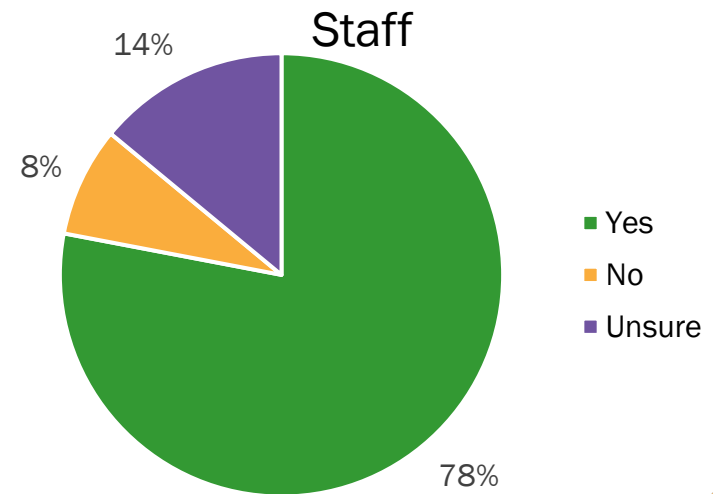
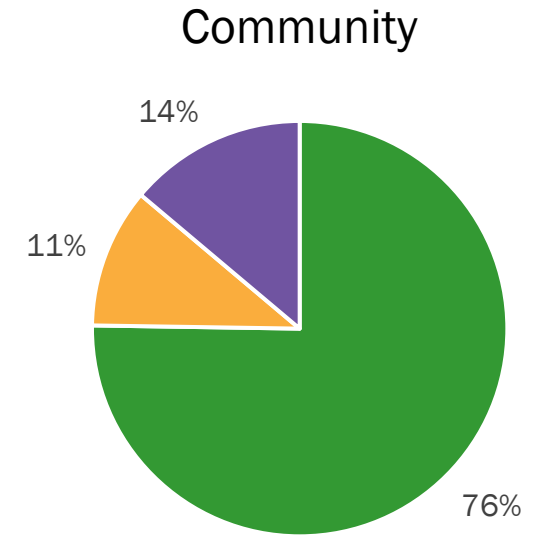
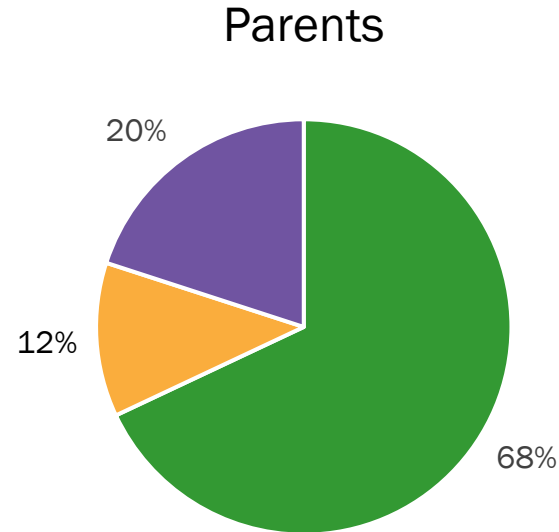
Source: 2022 CFISD Survey by Baseline & Associates, Inc.

# Q10. Do you believe local schools enhance property values?

**2016**



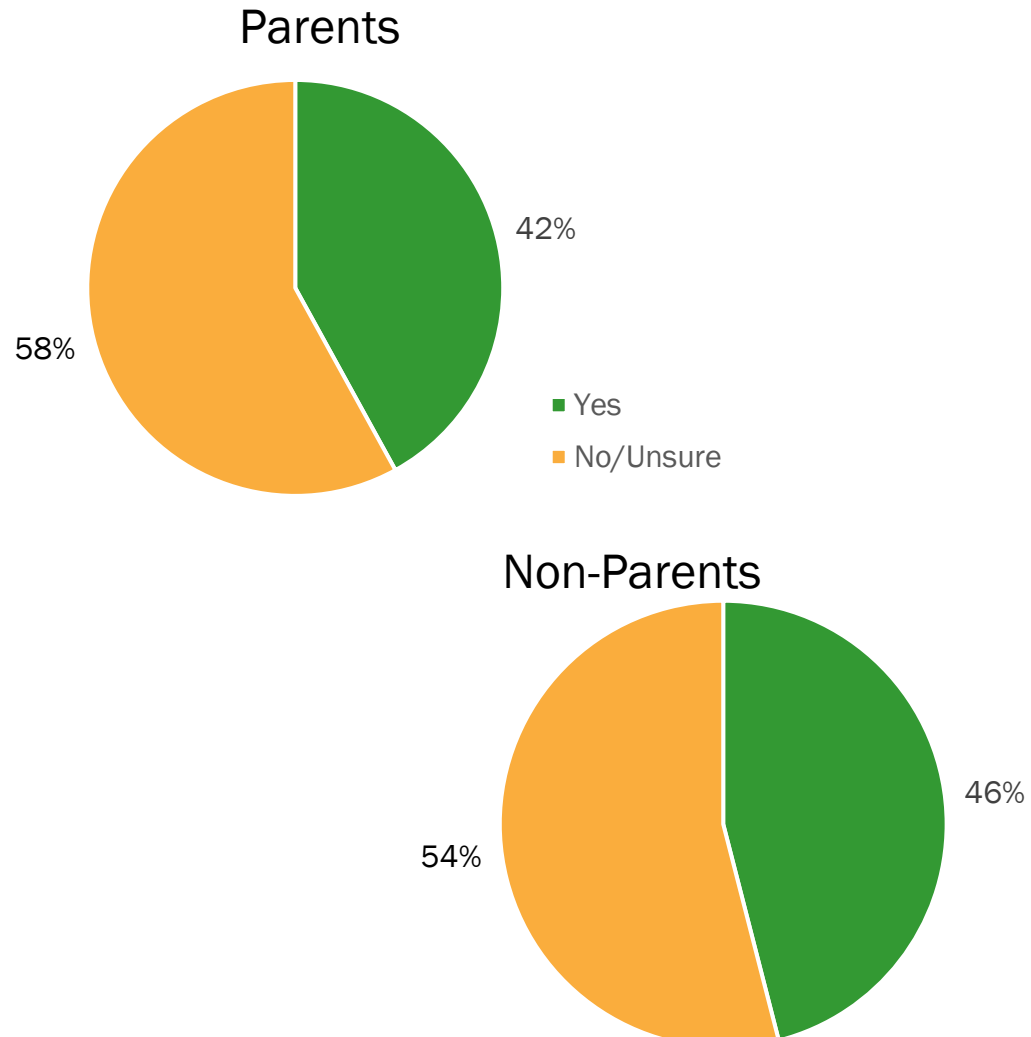
**2022**



Source: 2022 CFISD Survey by Baseline & Associates, Inc.

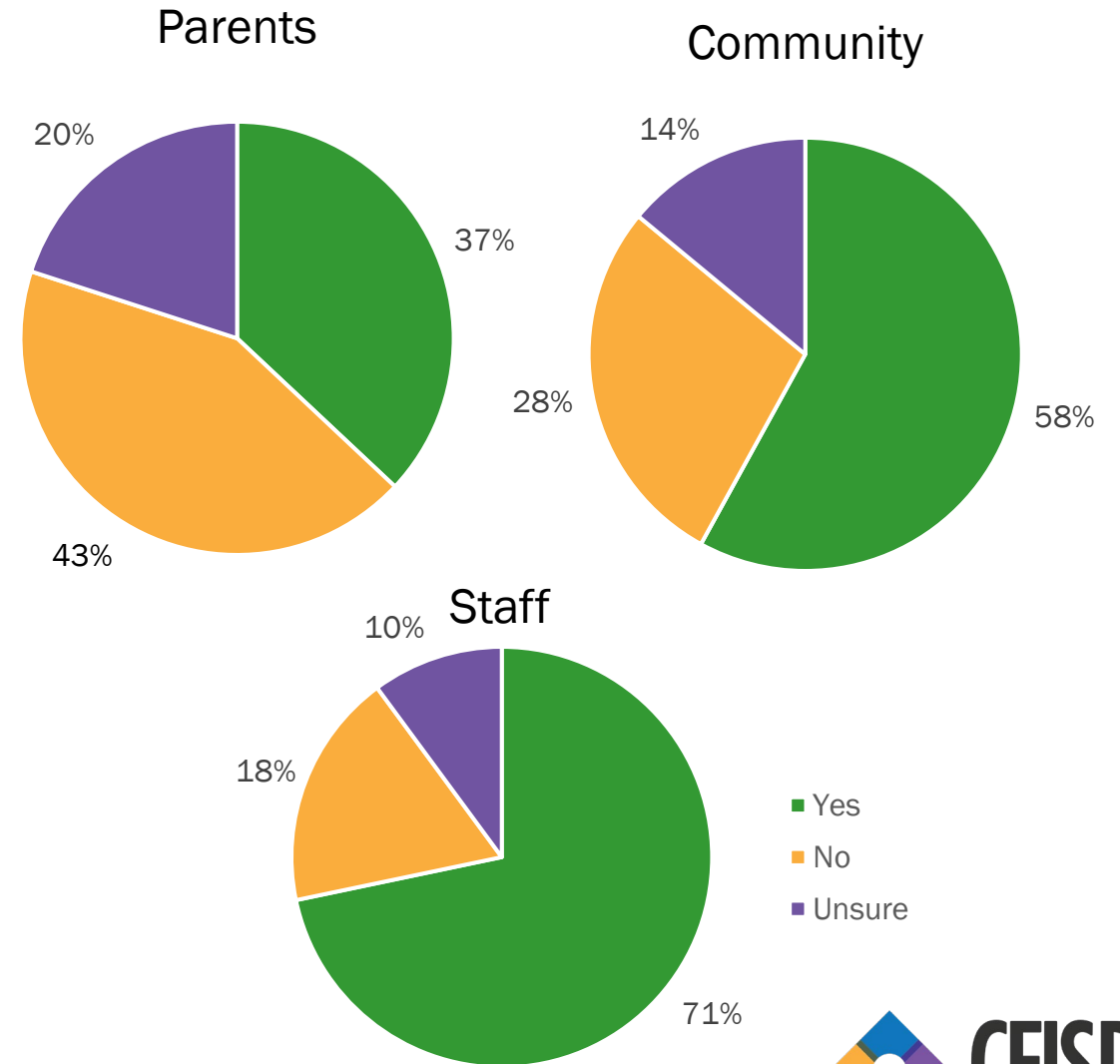
Q16. Do you recall seeing or hearing that Cy-Fair voters passed a \$1.2 billion school district bond package in 2014?

**2016**



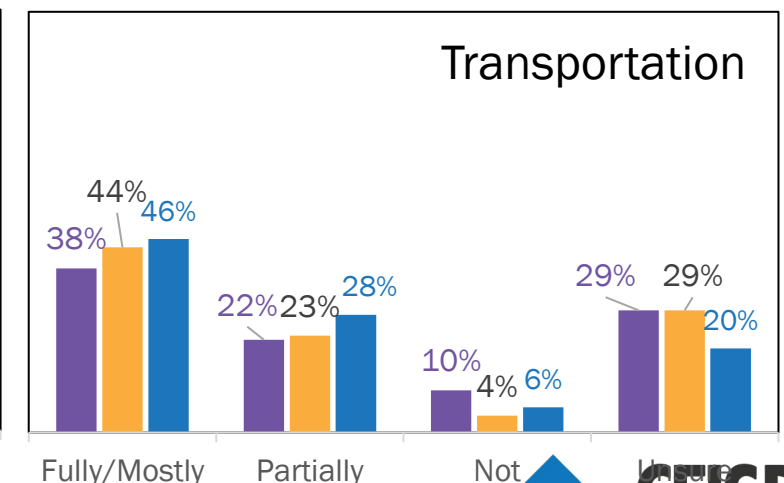
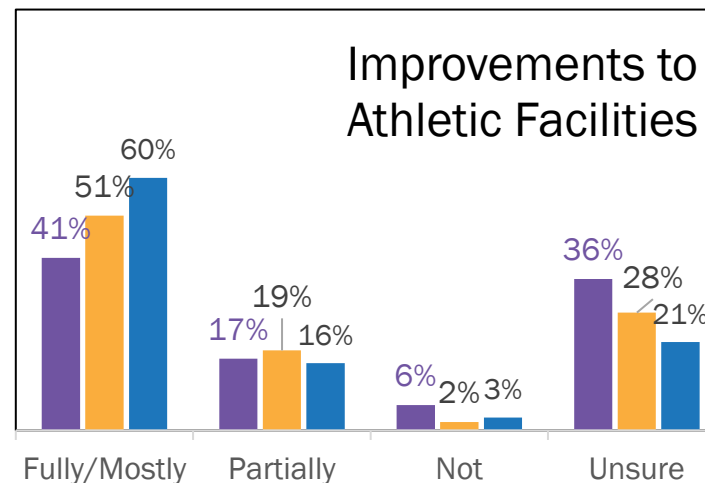
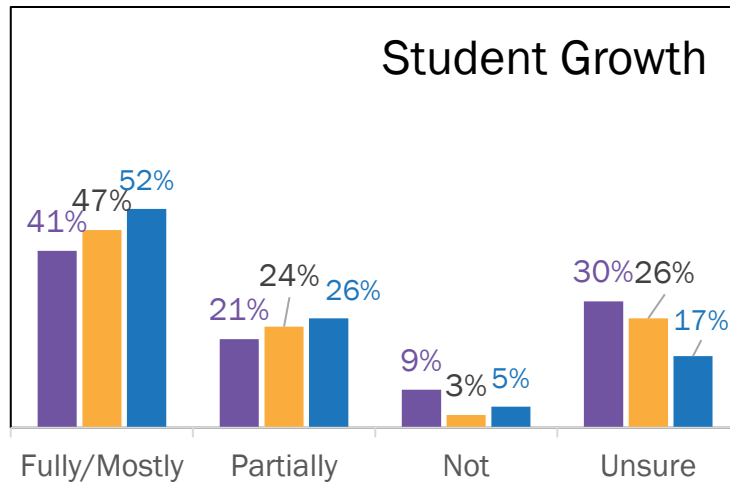
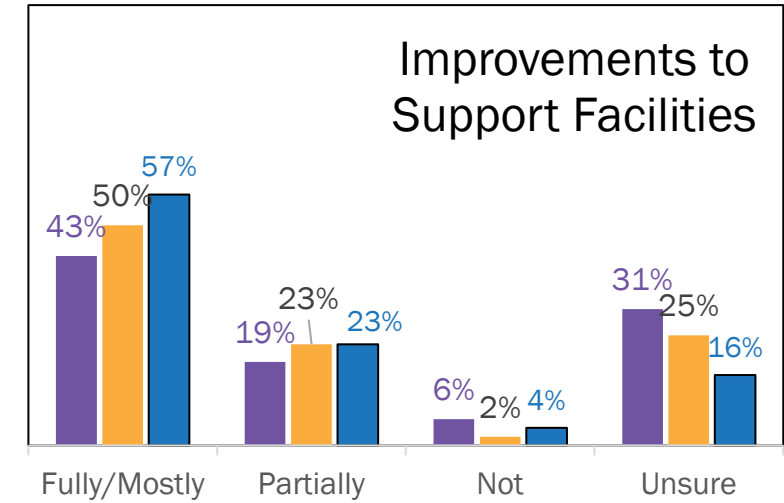
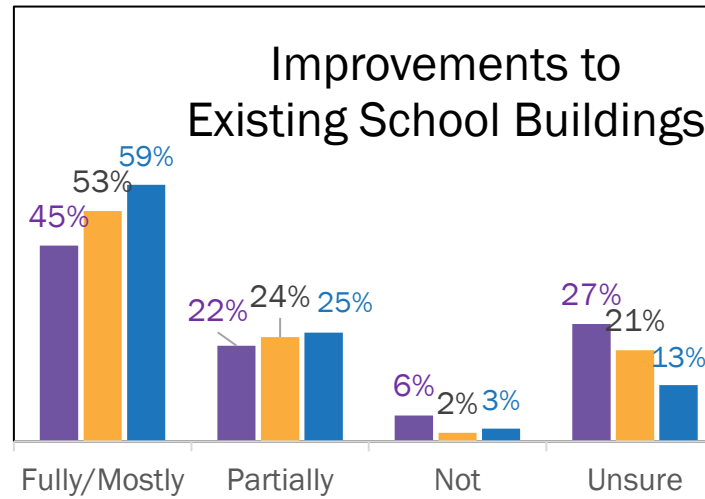
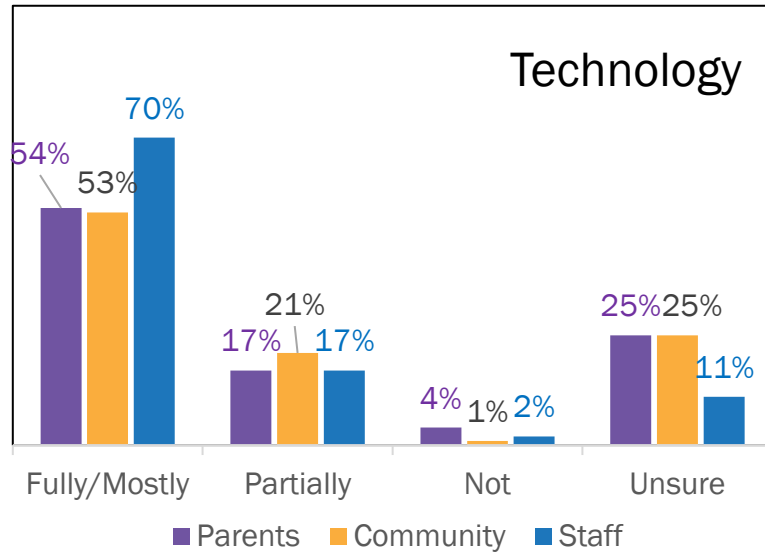
Q11. Do you recall seeing or hearing that Cy-Fair voters passed a \$1.762 billion school district bond package in 2019?

**2022**



Source: 2022 CFISD Survey by Baseline & Associates, Inc.

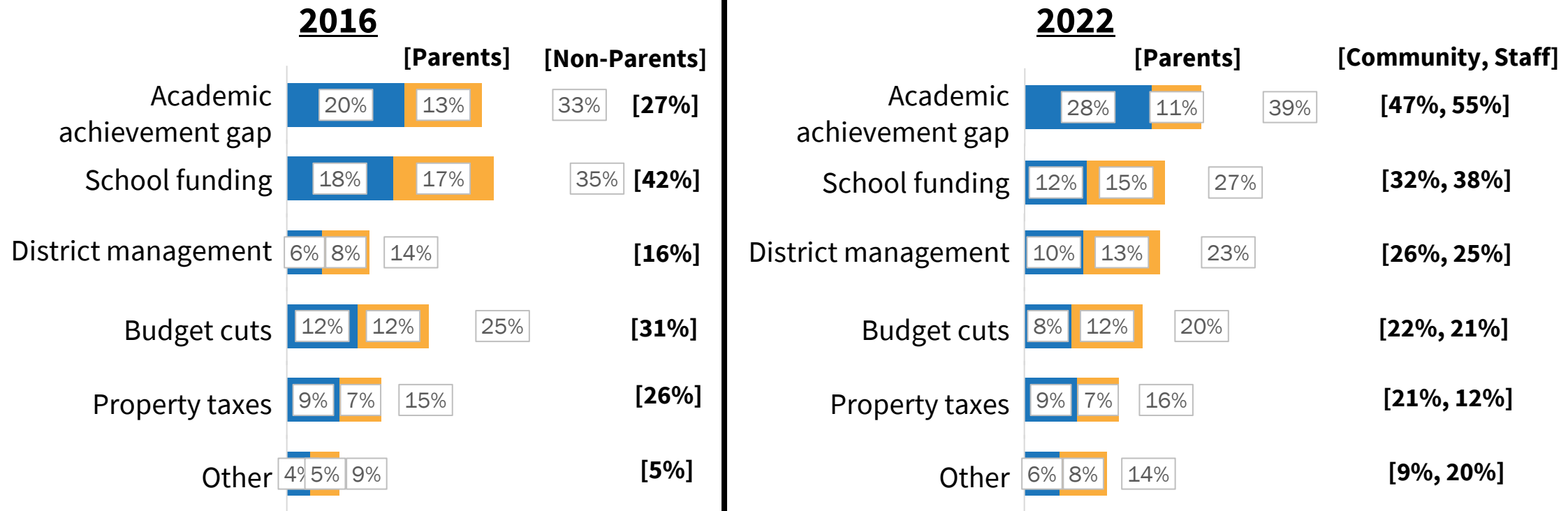
**Q12. Indicate if you think each of the following items is being addressed or will be addressed with the 2019 CFISD bond package.**



Source: 2022 CFISD Survey by Baseline & Associates, Inc.



# Q13. Which one of the following is the biggest concern facing the CFISD?



Biggest concern

Next biggest concern

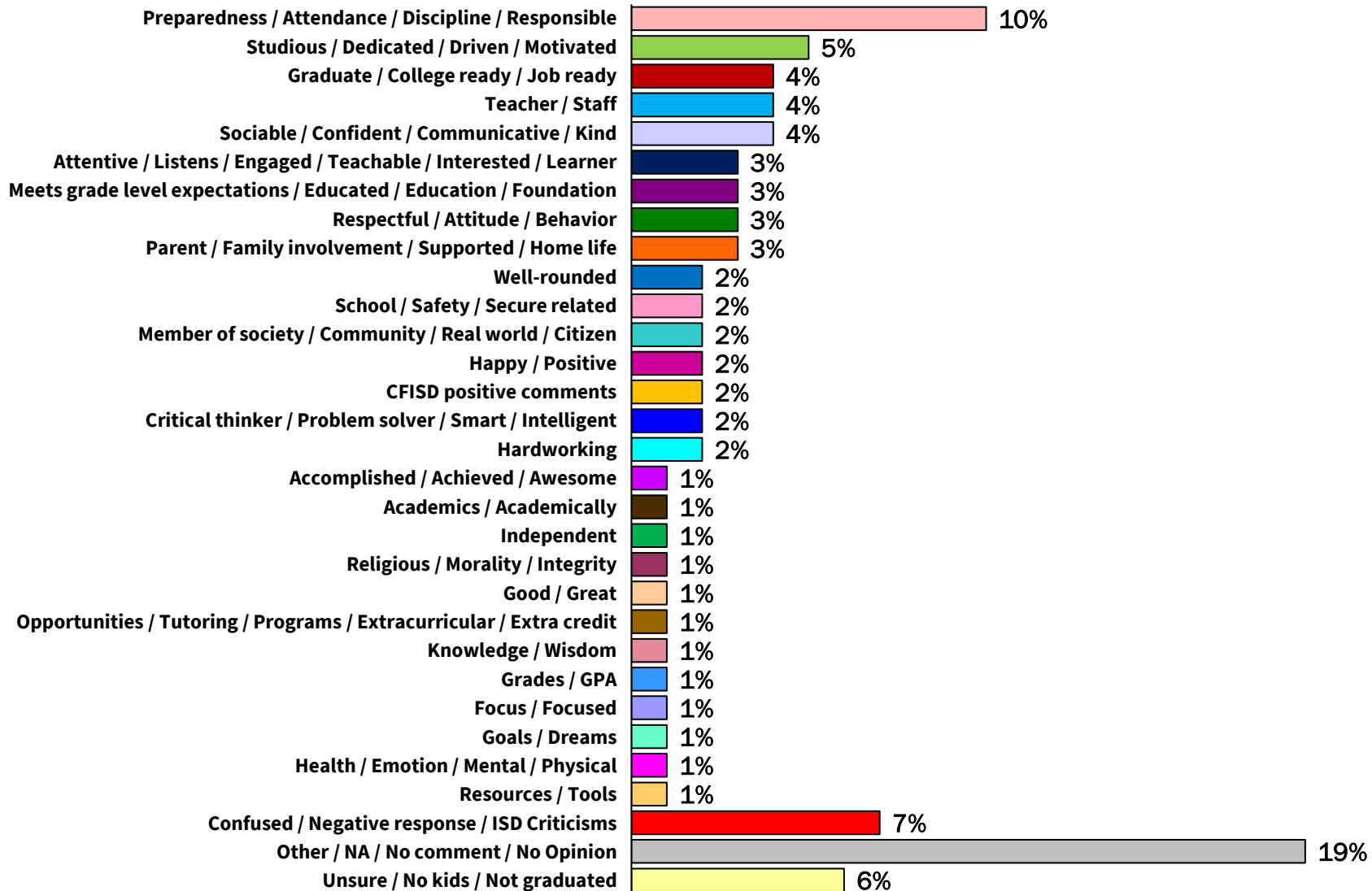
Total

Source: 2022 CFISD Survey by Baseline & Associates, Inc.

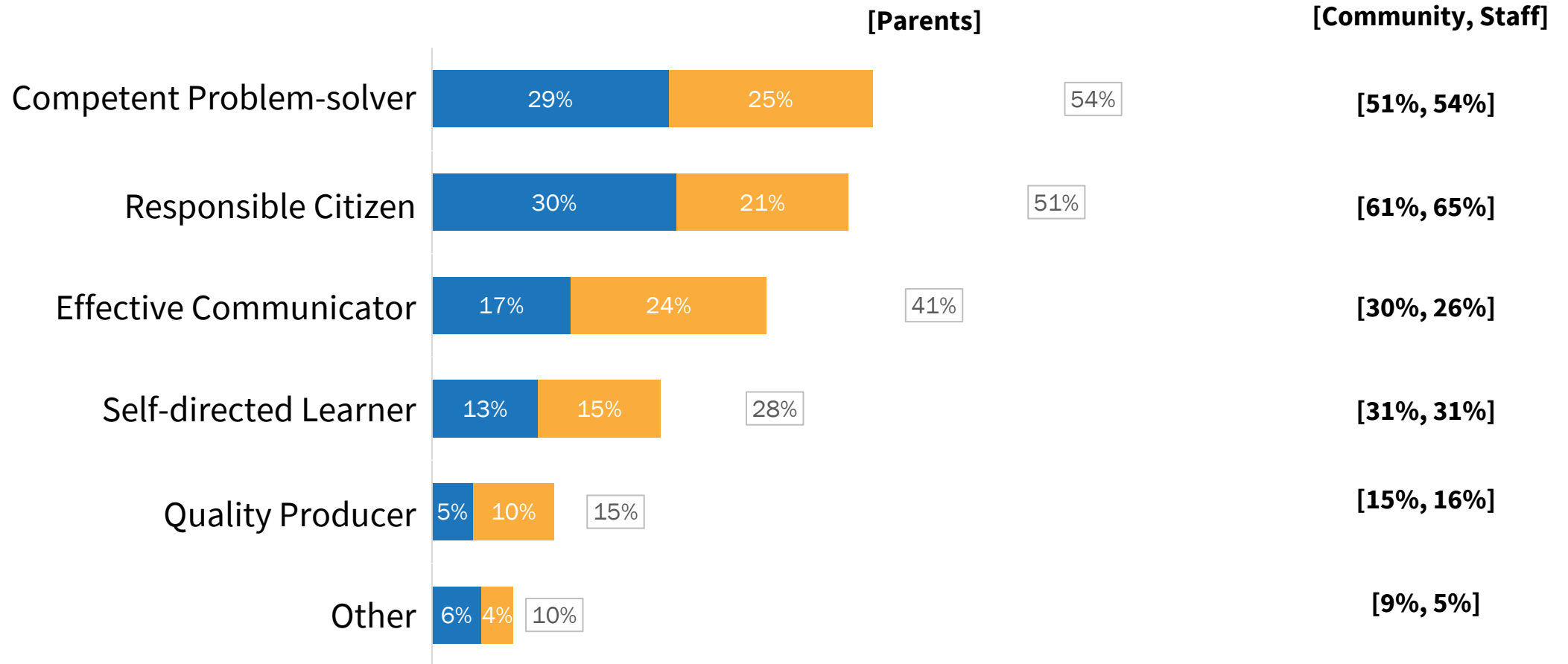


# A SUCCESSFUL STUDENT

Q14. In your own words, please type below several characteristics that describe a **(Ver X: successful student / Ver Y: student who graduates from CFISD and goes on to live meaningfully and successfully in society and the workplace).**



# Q15. Which one of the following is the most important characteristic of a Successful Student?



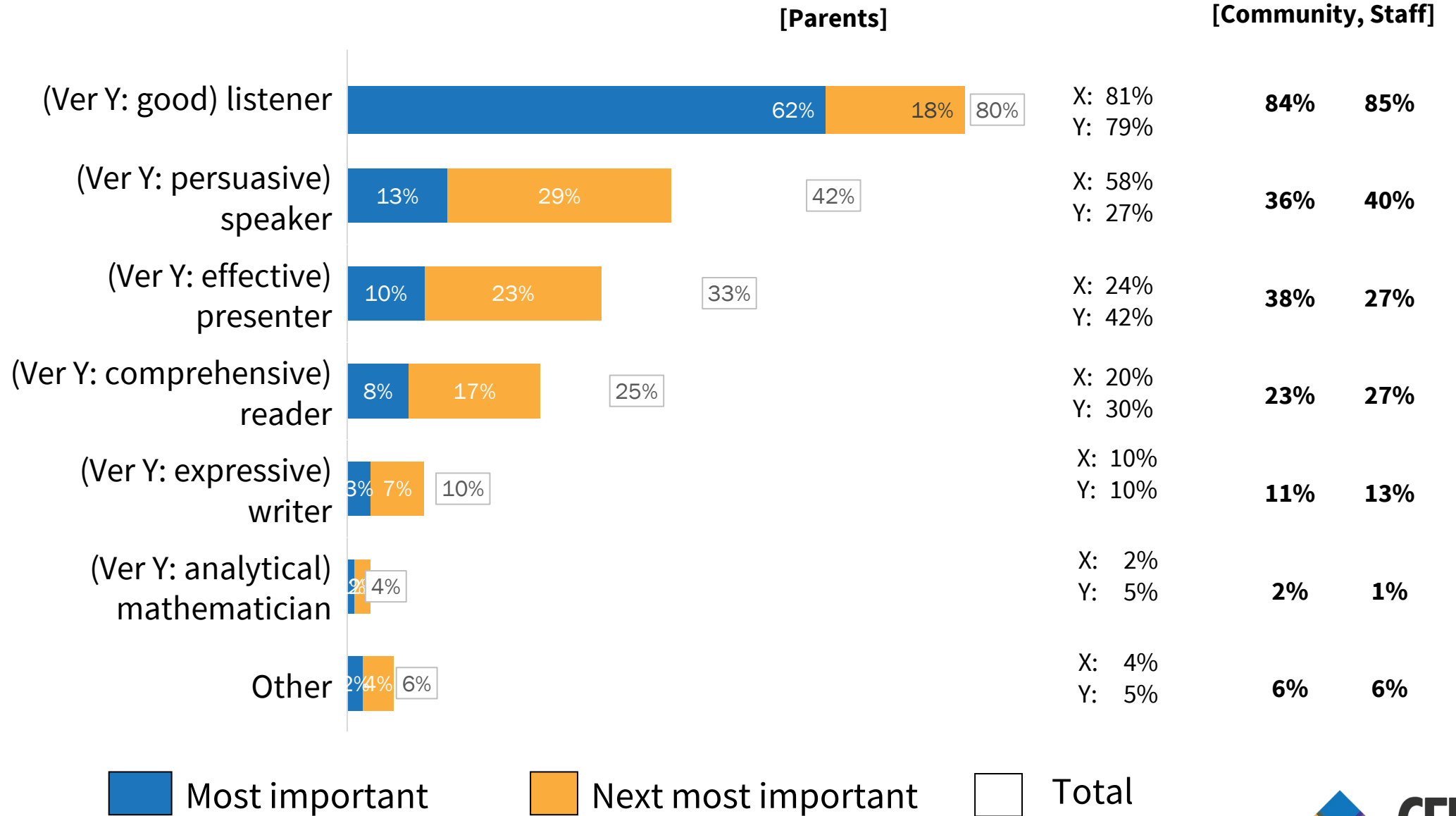
■ Most important     
 ■ Next most important     
  Total

Source: 2022 CFISD Survey by Baseline & Associates, Inc.





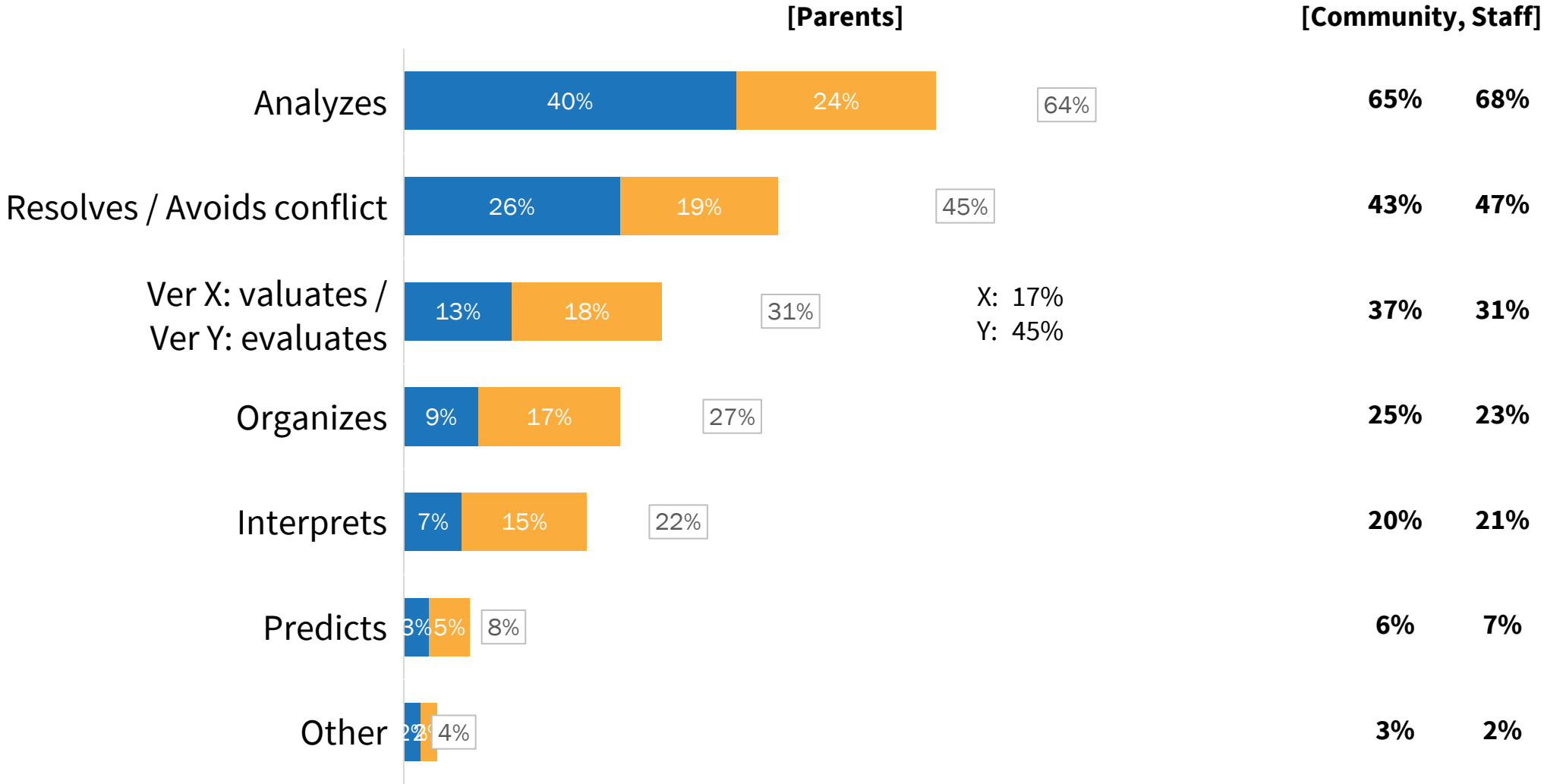
# Q16. Which one of the following is the most important aspect of an Effective Communicator?



Source: 2022 CFISD Survey by Baseline & Associates, Inc.



# Q17. Which one of the following is the most important aspect of a Competent Problem-solver?

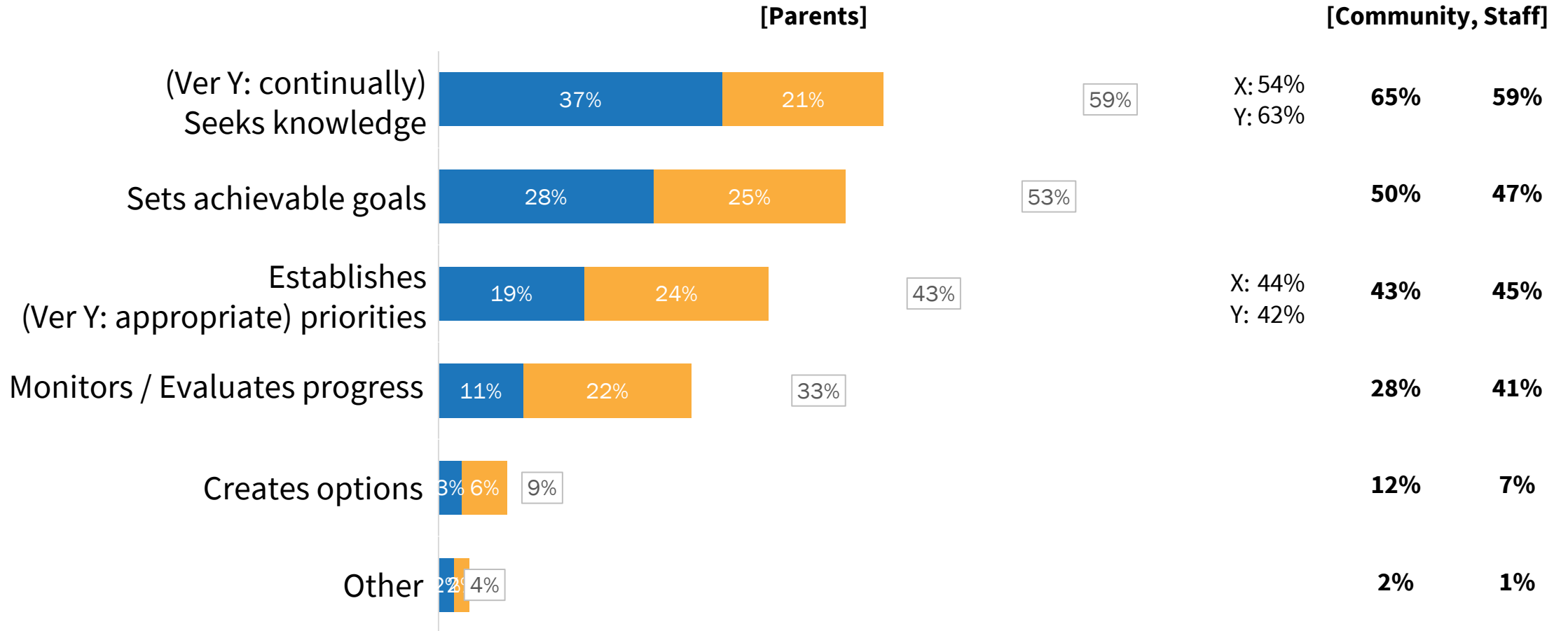


■ Most important     
 ■ Next most important     
  Total

Source: 2022 CFISD Survey by Baseline & Associates, Inc.



# Q18. Which one of the following is the most important aspect of a Self-directed Learner?

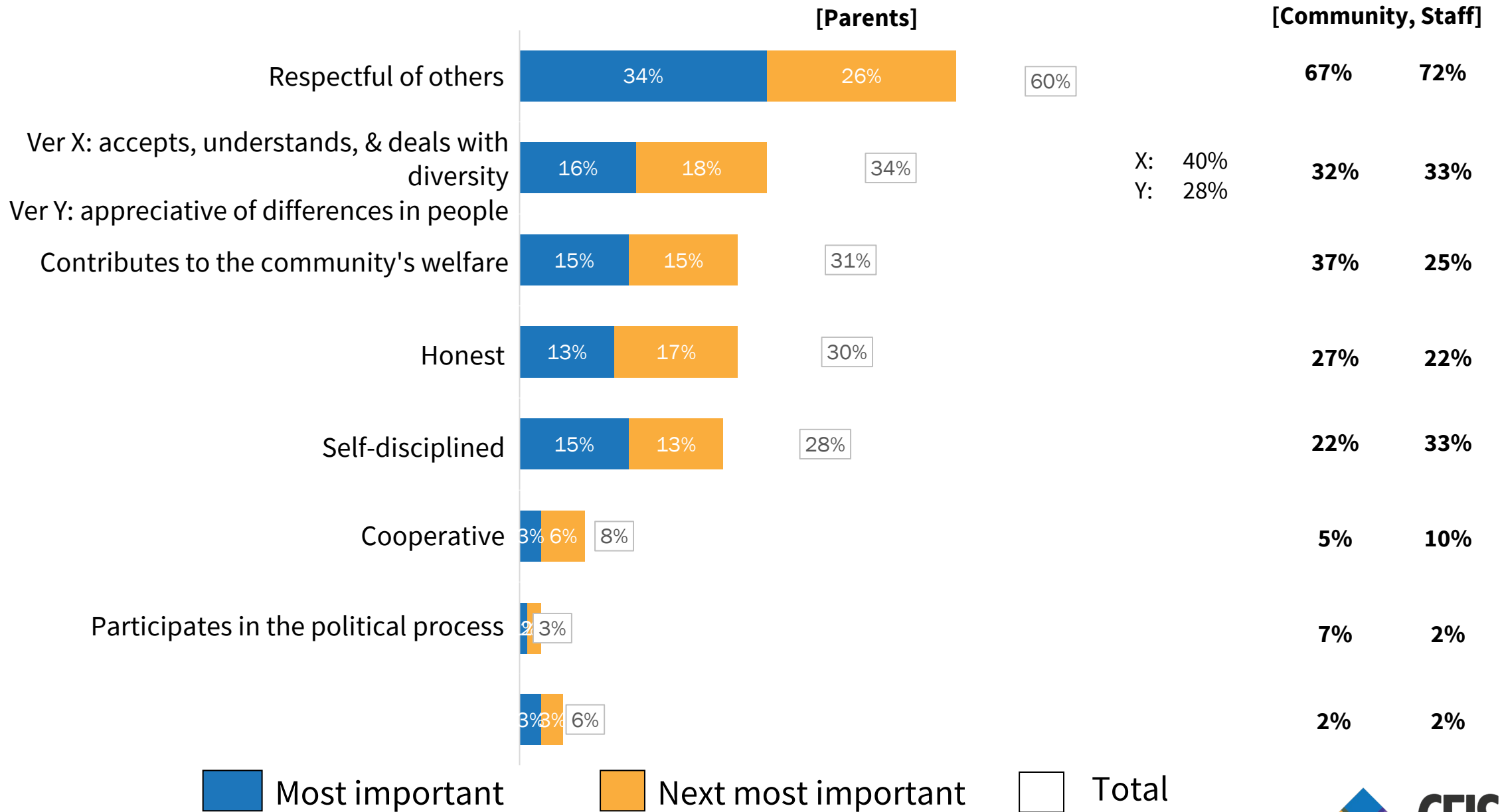


Most important
  Next most important
  Total

Source: 2022 CFISD Survey by Baseline & Associates, Inc.



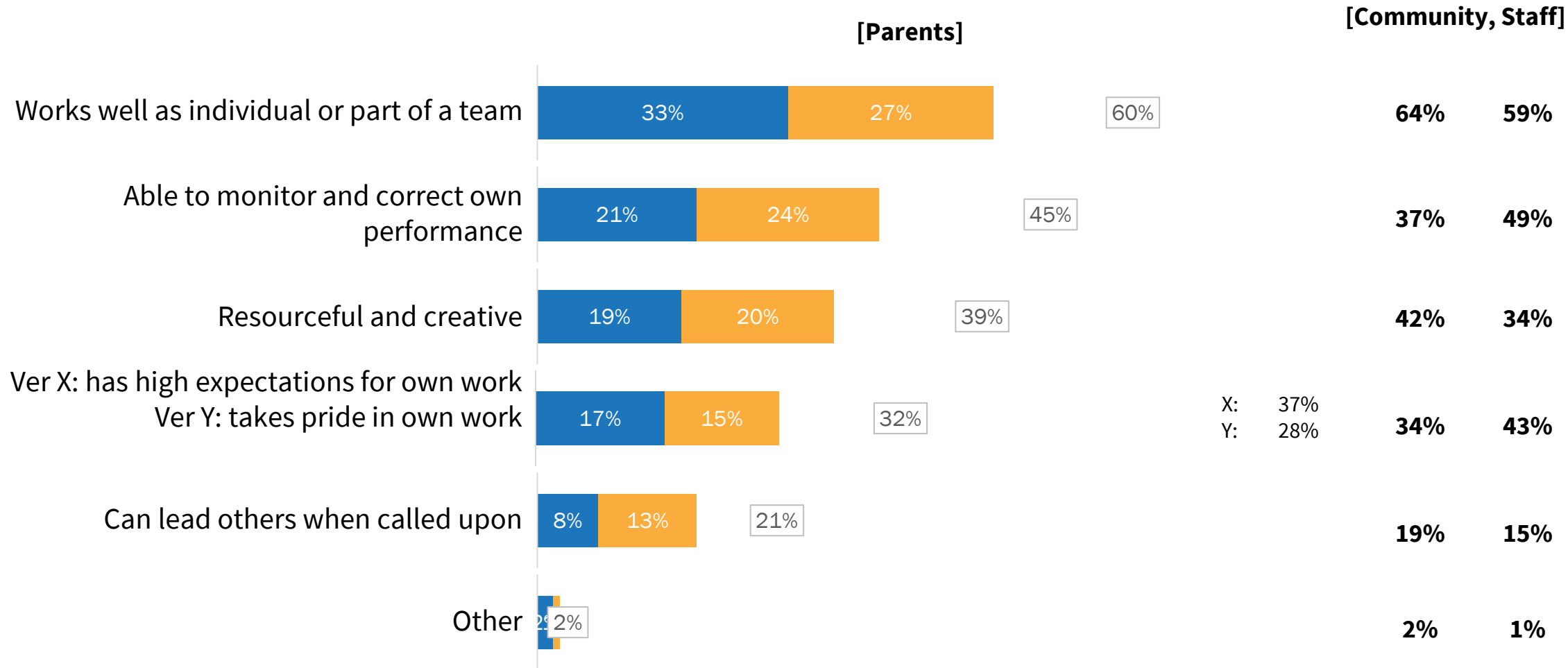
# Q19. Which one of the following is the most important aspect of a Responsible Citizen?



Source: 2022 CFISD Survey by Baselice & Associates, Inc.



# Q20. Which one of the following is the most important aspect of a Quality Producer?



Most important
  Next most important
  Total

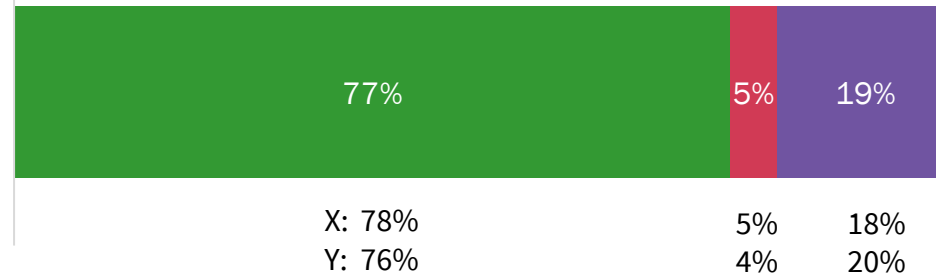
Source: 2022 CFISD Survey by Baseline & Associates, Inc.



Q21. Please indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

**I value the diversity of the student population**  
**Ver X: at my child's school**  
**Ver Y: in CFISD.**

[Parents]



Comm. [66%, 7%, 27%]  
 Staff [84%, 4%, 12%]

**It is important to me that my child's teachers reflect the diversity of the student population.**



Comm. [53%, 17%, 30%]  
 Staff [63%, 12%, 25%]

**I believe that one of CFISD's strengths is its growing racial and ethnic diversity of its student population.**



Comm. [55%, 16%, 28%]  
 Staff [67%, 11%, 22%]

■ Agree ■ Disagree ■ Unsure

# KEY FINDINGS

## Comparative Measurements:

- **Parents rate various aspects of the district, such as academic standards, six times higher at the “Excellent” end of the scale as compared to “Poor”.**
- **96% of parents get district communication by email with 97% preferring to receive emails.**
- **Communication from an array of sources should continue to be used, including text messages, pre-recorded calls, and email newsletters from schools.**
- **A preference for receiving information from Home Access Center increased 13 points since 2016 to 69%.**

# KEY FINDINGS

## Comparative Measurements cont'd.:

- **In 2016, growth & overcrowding was selected over quality of instruction or student discipline as the biggest or next biggest challenge facing the district. In 2022, student discipline rose to the top, and safe and secure environment is added as a top concern.**
- **Eight of nine parents feel welcome at their children's school.**
- **Seven of ten parents believe local schools enhance property values, with community and staff members showing even more support.**
- **Since 2016, school funding and budget cuts decreased as the most or next most important concern facing CFISD. Over the same time, academic achievement gap and district management increased.**



# KEY FINDINGS

## Successful Student:

- **54% of parents selected Competent Problem-solver as the most or next most important characteristic of a Successful Student, followed by Responsible Citizen at 51%. Staff selected a Responsible Citizen at 65%.**
- **The most and next most important aspect to being a Competent Problem-Solver was being able to analyze (64%). Being respectful of others (60%) was selected as the most and next most important aspect associated with being a Responsible Citizen.**
- **The most and next most important aspect to being an Effective Communicator was being a good listener (80%). The most and next most important aspects of a Self-directed Learner was continually seeks knowledge (63%) and sets achievable goals (53%). The aspect most associated with a Quality Producer was works well as an individual or part of a team (60%).**



**NEXT STEPS...**