

Cypress-Fairbanks ISD
Generating Revenue Prioritization Survey 2024

Please rank the following items from 1 being the strategy you want most for cost savings and 30 being the strategy you want least for cost savings.

Responses	Weighted Score	Overall Rank
Sell alcohol at Berry Center at non-school events	1368	1
Increase facilities use fees - effective July 1	1228	2
Increase natatorium fees - effective July 1	1187	3
Develop Request For Proposal for naming rights agreements for Berry Center stadium, arena, theatre, conference center, natatorium, VPAC, Pridgeon Field	1153	4
Increase adult varsity football ticket prices	1129	5
Charge \$100 student transfer application fee – effective 2025	1111	6
Allow for-profit use of facilities and exhibit center	1059	7
Allow advertising on natatorium scoreboard	1022	8
Increase Berry Center parking fee on concert tickets	1017	9
Allow non-profit rental to include <80% CFISD students	972	10
Increase student parking fee to \$75	957	11
Allow advertising on athletics tickets	934	12
Allow advertising on baseball/softball fences	928	13
Move summer Early Learning Centers to Telge to increase capacity - effective summer 2025	890	14
Allow rental of parking lots during school closure	856	15
Increase rental fee agreements for non-district playoff games	808	16
Increase availability of HS auditoriums for rental	806	17
Voter Approved Tax Rate Election – Nov. 2024 or Nov. 2025	798	18
Raise concession prices at Berry Center	798	18
Utilize HUDL TV to include advertising opportunities	766	19
Host childcare conference for daycare staff	760	20
Allow advertising on MS/HS football fields/tracks	743	21
Add after-school enrichment classes for elementary students (Club Rewind)	705	22
Extend available spots at summer Early Learning Centers to community	693	23
Add parents' night out events for pre-school and elementary students	662	24
Establish partnerships with hotels for event rebates	649	25
Eliminate non-profit discounts for Berry Center rentals	597	26
Enter in athletics uniform brand agreement	584	27
Expand number and/or capacity of Early Learning Centers (will probably require a bond program)	577	28
Reduce number of free transcript adjustments	551	29
Allow rental of MS/HS fields, tracks, baseball & softball	525	30
Total Responses	56	