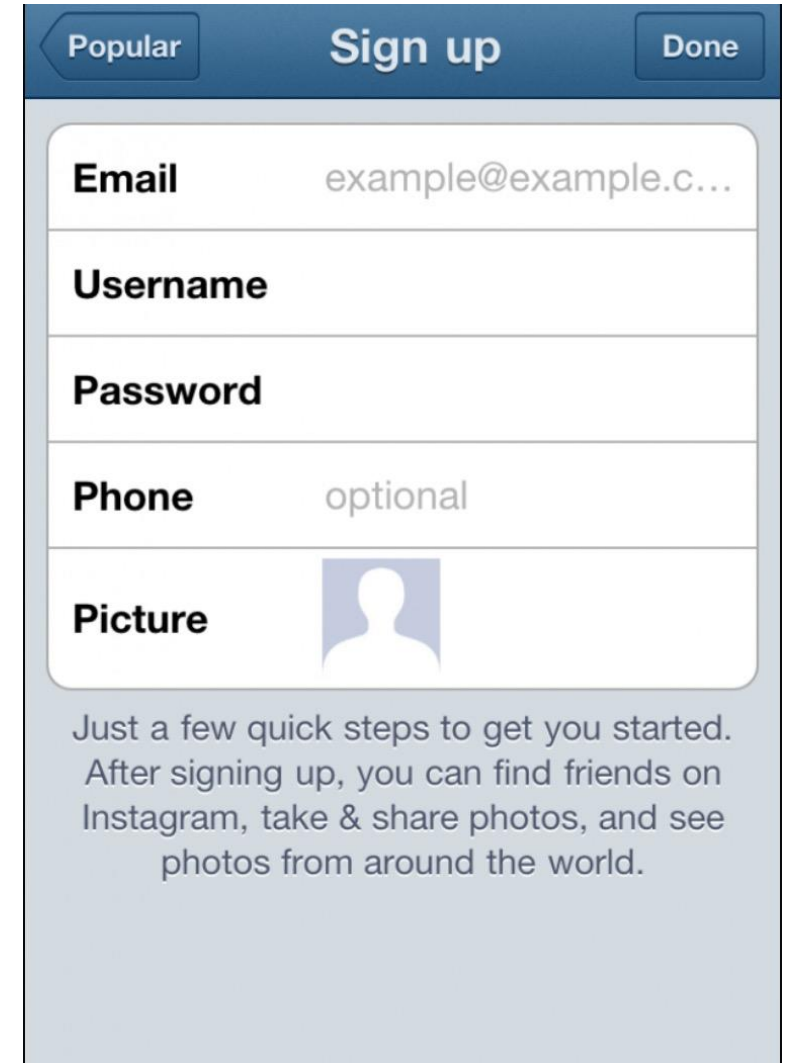
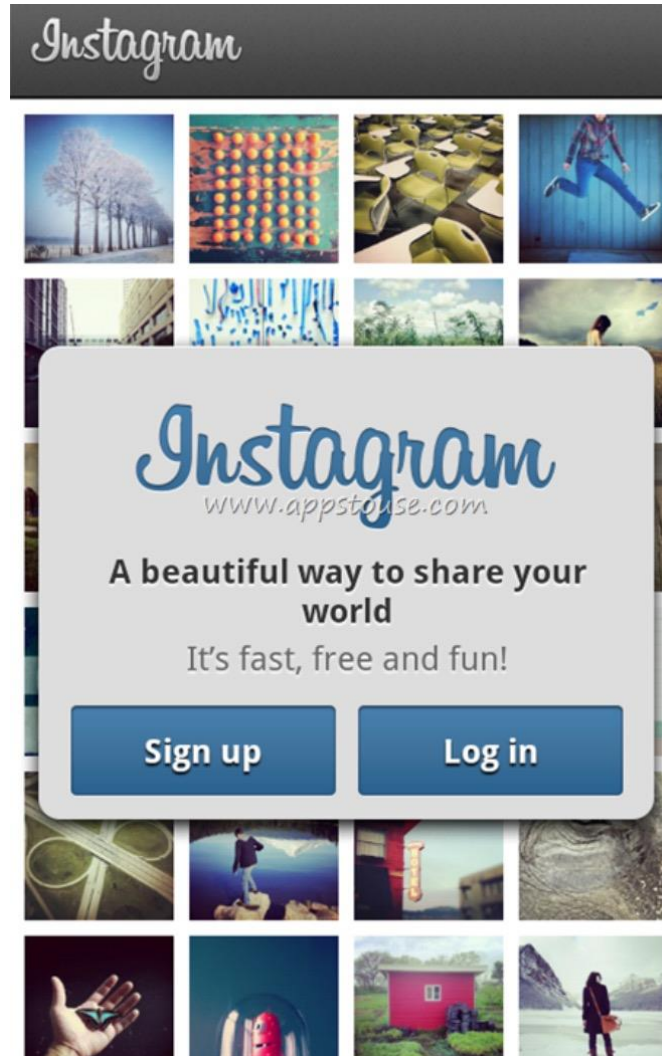


Starting From Scratch: Instagram

Step 1: Sign up

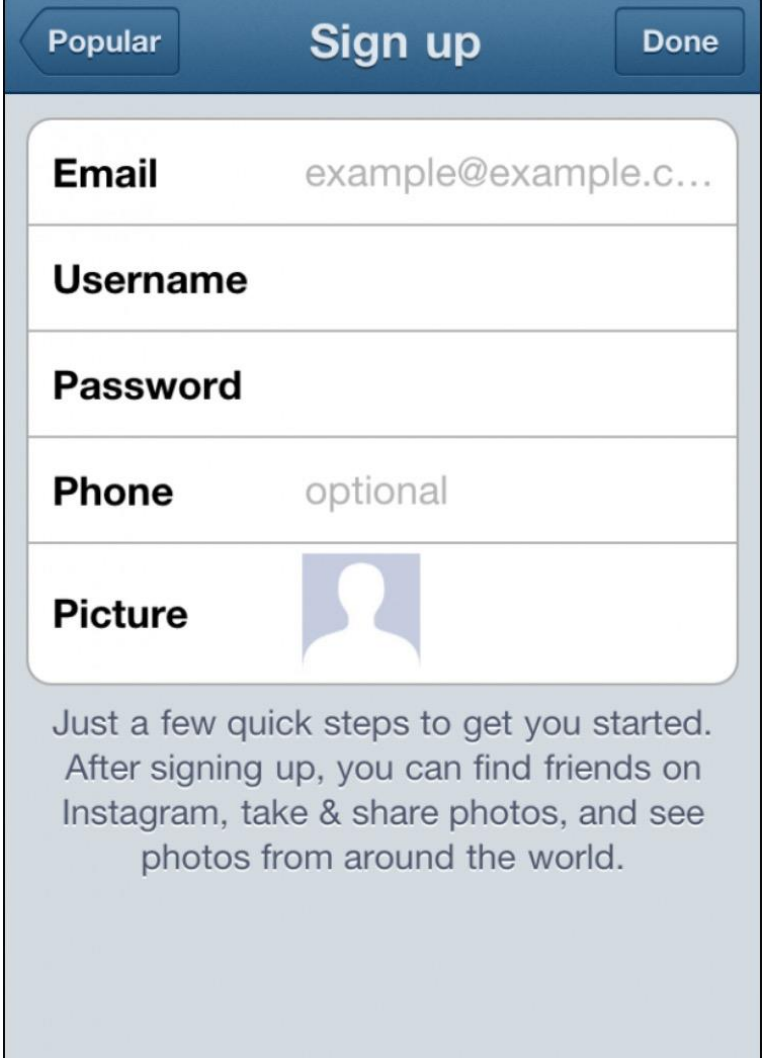
- Name
- Email
- Password
- Profile picture

The image shows the Instagram sign-up form. At the top, there are three buttons: "Popular", "Sign up", and "Done". The form consists of several input fields: "Email" with the placeholder "example@example.c...", "Username", "Password", "Phone" with the placeholder "optional", and "Picture" with a white silhouette icon. Below the form, there is a paragraph of text: "Just a few quick steps to get you started. After signing up, you can find friends on Instagram, take & share photos, and see photos from around the world."

Starting From Scratch: Instagram

Step 1: Sign up (choosing a username)

- 30-symbol character limit
- Same principles as Twitter
- Ideally choose the same name as you used for Twitter



The screenshot shows the Instagram sign-up interface. At the top, there is a navigation bar with a back arrow, the text "Popular", the "Sign up" title, and a "Done" button. Below this is a form with five input fields: "Email" (with the placeholder "example@example.c..."), "Username", "Password", "Phone" (with the placeholder "optional"), and "Picture" (with a person icon). At the bottom of the form, there is a paragraph of text: "Just a few quick steps to get you started. After signing up, you can find friends on Instagram, take & share photos, and see photos from around the world."

Starting From Scratch: Instagram

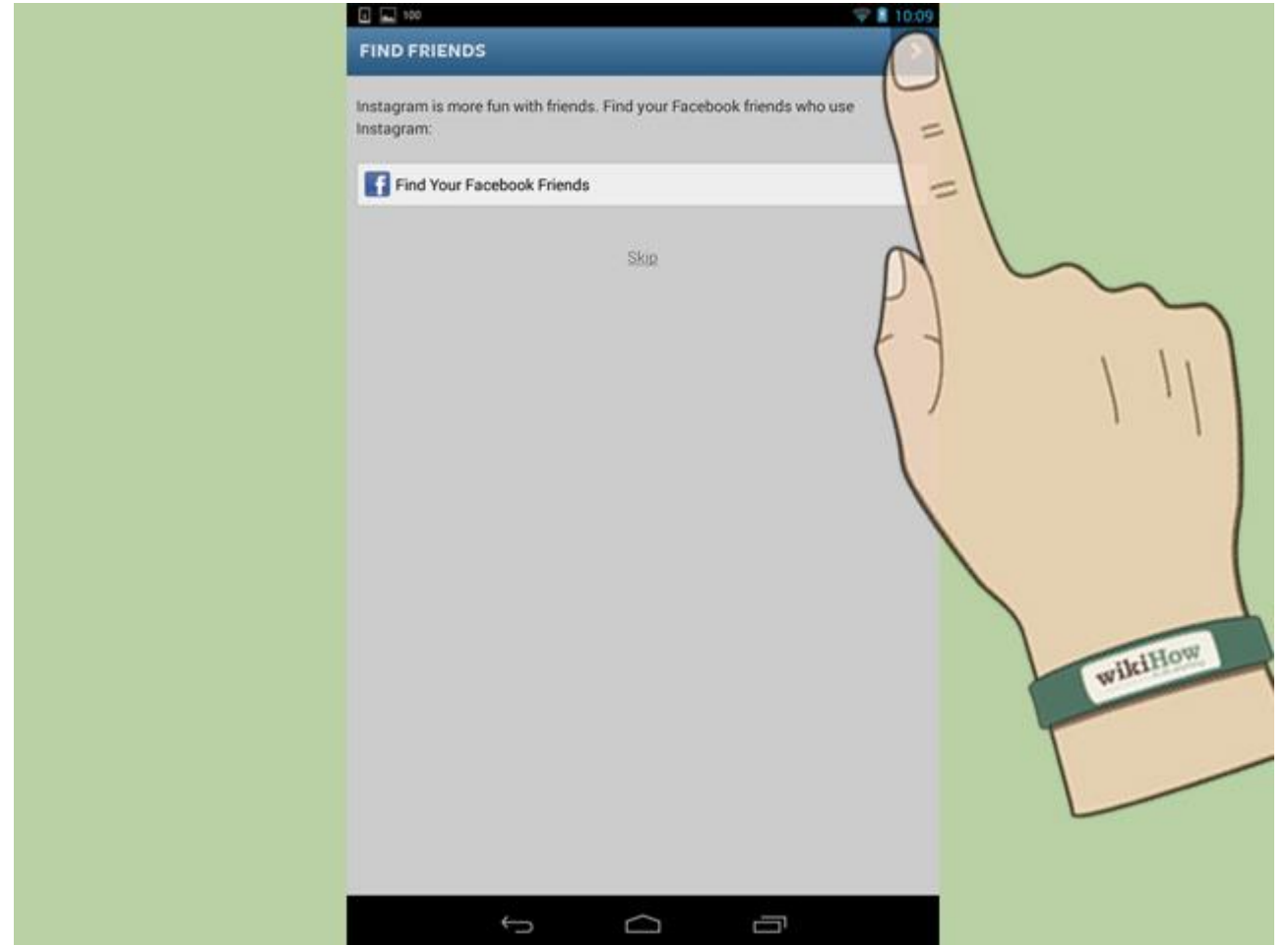
Step 2: Edit Profile

- Same concepts as with Twitter
- No option for a banner (header) picture

Starting From Scratch: Instagram

Step 3: Follow Friends

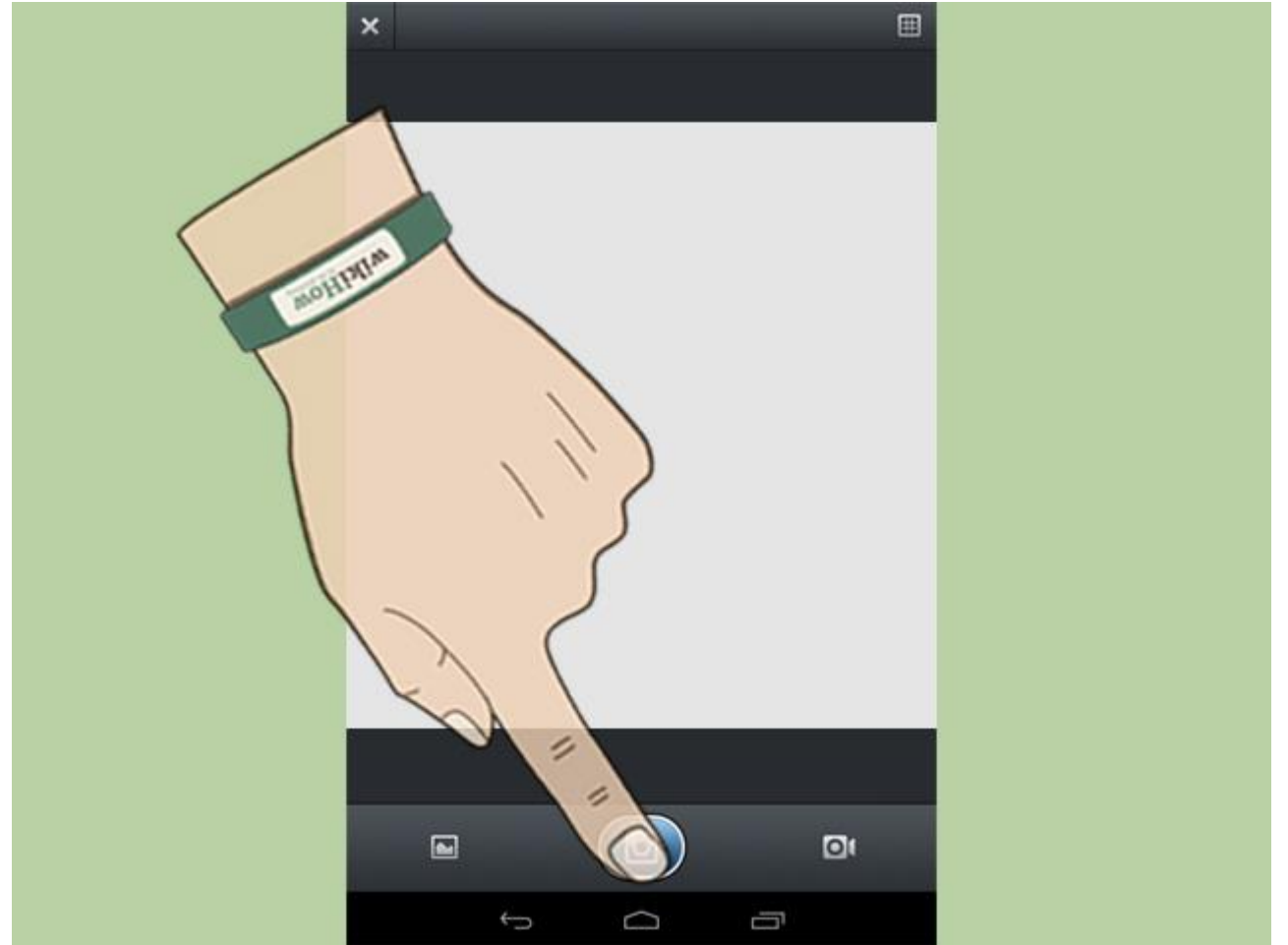
- Import contacts and find friends from your contact list, Facebook account or Twitter account
- Search for names and usernames. Following people allows you to see their posts in your newsfeed.
- Follow suggested Instagram users by clicking the “Follow” button next to their name.



Starting From Scratch: Instagram

Step 4: Add photos

- Take a new photo
- Or upload an existing one from photo albums



Starting From Scratch: Instagram

Step 5: Add/Edit Filters

- Rotate / brighten / add a frame
- Choose from dozens of filters to give the photo a unique effect



Starting From Scratch: Instagram

Step 6: Add Information

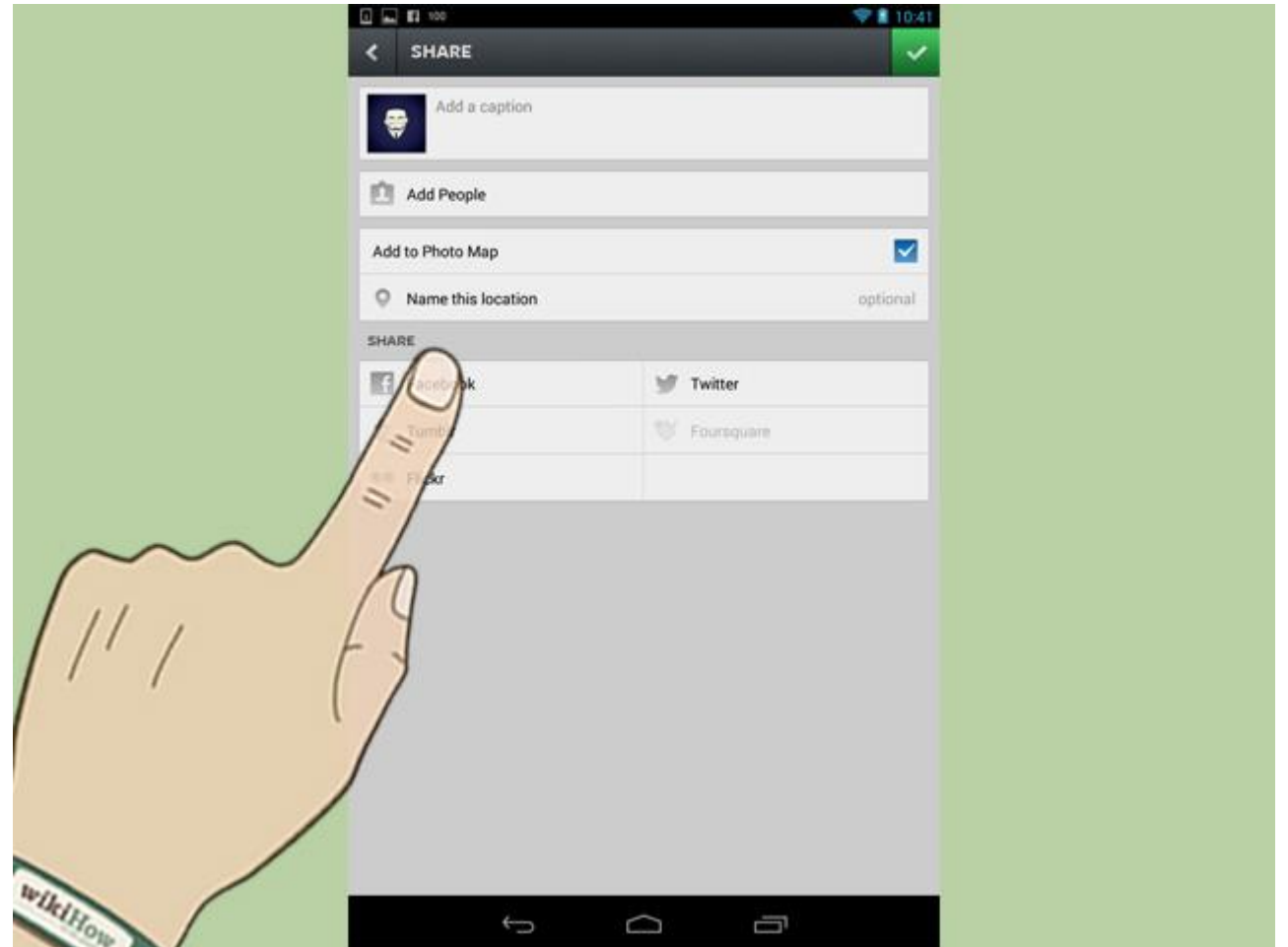
- Enter a brief description of your photo
- Add hashtags
- Tag people who were in the photo or you want to see it



Starting From Scratch: Instagram

Step 7: Share Outside of Instagram

- Choose other social networks you would like to duplicate the post at
- Enter log-in info and it will be stored for linked accounts between Twitter, Facebook, etc.



Starting From Scratch: Instagram

Step 8: Click 'Done' to Post

