

CFISD Principles of Hospitality & Tourism

Scope and Sequence

Course Description:

The Hospitality/Tourism cluster includes those careers in the culinary, hotel, and travel industries. Exposure to these careers will include hands-on experiences with providing the complete dining experiences and planning that perfect vacation. (1 High School credit)

TEKS

Cluster: Hospitality & Tourism

Endorsement: Business & Industry

- Meets advanced course requirement (Y/N): N
- Meets foundation requirement for math, science, fine arts, English, LOTE (Y/N-area): N

Industry Certification/Credentials: n/a

Instructional Units	Pacing
1st Semester Introduction to Hospitality & Tourism History of Hospitality & Tourism Customer Service Basics Personal success depends on personal effort Verbal/nonverbal communication Employability skills Safety Food & Beverage Industry	Grading Period 1 Grading Period 2
2nd Semester Time management, teamwork, leadership Food & Beverage Lodging & Resource Management Understand importance of customer service Demonstrate research skills applicable to the hospitality & tourism industry Travel & Tourism/Resorts/Demographics Recreation & Amusement Research, analyze, and explore lifestyle and career goals	Grading Period 3 Grading Period 4

Primary Instructional Materials: Hospitality Services, Goodheart Willcox, ISBN: 978-1-63126-549-5