

CFISD Virtual Business

Scope and Sequence

Course Description:

Virtual Business is designed for students to start a virtual business by creating a web presence, conducting online and off-line marketing, examining contracts appropriate for an online business and demonstrating project management skills. Students will also demonstrate bookkeeping skills for a virtual business, maintain business records, and understand legal issues associated with a virtual business. The culminating project will include building a functional website that incorporates the essentials of a virtual business. Students taking this course should consider also taking Global Business and/or Human Resource Management and Business Management. (1/2 Credit)

- Grades 10 - 12
- Recommended prerequisite: Principles of Business, Marketing and Finance
- Lab supplies or fee may be required.

TEKS

Cluster: Business Management and Administration

Endorsement: Business & Industry

- Meets advanced course requirement (Y/N): N
- Meets foundation requirement for math, science, fine arts, English, LOTE (Y/N-area): N

Industry Certification/Credentials: N/A

Instructional Units	Pacing
1 st Semester Communications Styles Professional Communications Teamwork & Collaboration Employability Skills Ethics in Business & Business Ethics E-Commerce & E-Tailing Citizenship Basics Financial Aspects of Business Records & Filing	1 st grading pd
Statistics & Projections Business Plan Building & Maintaining a Website Web Content Web Design	2 nd grading pd

Primary Instructional Materials

The Teen Entrepreneur ISBN #: 978-0-972133-18-0 Antony Masala B.E. Publishing

Supplemental Resources:

cevMultimediaLtd. www.icevonline.com

BizInnovator: <http://bizinnovator.com/>

Supplemental Resources: <http://cte.unt.edu/business/virtual-business/>

Sample Business Plans: <http://www.bplans.com/>

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Lemonade Stand