

CFISD Audio Video Production 2

Scope and Sequence

Course Description:

- In Audio/Video Production 2, students work toward being college/career ready by designing, producing, exhibiting, performing, writing and publishing multimedia content, including journalism and entertainment services to be entered in pro-media competitions and/or actual organization use. This course focuses on advanced video production concepts, such as live studio production, motion graphics, video composing, studio lighting, as well as advanced issues involved in producing informational and narrative video, such as script writing, graphics production and project output using different digital methods. Students will be expected to produce several short videos on a deadline in this course. This course will be administered with a project-based strategy with an industry-focused pre-production, production, and post production audio system to create useful digital content. Students are expected to use innovative thinking to develop new ideas and processes for solving real-world issues and conveying those ideas to a global audience through a digital product. Issues will include current topics such as health care, government, business, and education. Methods and products will be created for audiences BEYOND the classroom such as school officials, non-profit organizations, higher education officials, government, or other stakeholders.
- Grades 11 – 12, Audio Video Production 1 is a prerequisite
- Adobe Premiere Pro certification satisfies the requirement to earn a performance acknowledgement.
- A \$25 supply fee is required for these courses

TEKS

Cluster: Art, A/V Technology and Communications

Endorsement: Business & Industry

- Meets advanced course requirement (Y/N): N
- Meets foundation requirement for math, science, fine arts, English, LOTE (Y/N-area): N

Industry Certification/Credentials: Adobe After Effects

Instructional Units	Pacing
1st Semester	
1. Workshops – Preproduction	08/26-08/30
2. Workshops – Preproduction	09/02-09/06
3. Workshops – Preproduction	09/09-09/13
4. Workshops – Production	09/16-09/20
5. Workshops – Production	09/23-09/27
6. Workshops – Post Production	09/30-10/04
7. Workshops – Post Production	10/07-10/11
8. Workshops – Preproduction	10/21-10/25
9. Workshops – Preproduction	10/28-11/01
10. Workshops – Preproduction	11/04-11/08
11. Workshops – Production	11/11-11/15
12. Workshops – Production	11/25-11/29
13. Workshops – Post Production	12/02-12/06
	12/09-12/16

14. Workshops – Post Production	
2nd Semester 15. Workshops – Preproduction 16. Workshops – Preproduction 17. Workshops – Preproduction 18. Workshops – Production 19. Workshops – Production 20. Workshops – Production 21. Workshops – Post Production 22. Workshops – Post Production 23. Workshops – Post Production 24. Workshops – Preproduction 25. Workshops – Preproduction 26. Workshops – Preproduction 27. Workshops – Production 28. Workshops – Production 29. Workshops – Production 30. Workshops – Post Production 31. Workshops – Post Production 32. Workshops – Post Production 33. Demo Reels	01/06-01/10 01/13-01/17 01/20-01/24 01/27-01/31 02/03-02/07 02/10-02/21 02/24-02/28 03/02-03/06 03/16-03/20 03/23-03/27 03/30-04/03 04/06-04/10 04/13-04/17 04/20-04/24 04/27-05/01 05/04-05/08 05/11-05/15 05/18-05/22

Primary Instructional Materials: Textbook, YouTube videos