

CFISD Intermediate Speech

Scope and Sequence 2018-2019

Course Description: This yearlong course blends written, oral, and graphic communication in a career-based, business environment with building overall confidence in public speaking for different occasions. This is a performance-based course. Students will give a variety of presentations using informative, persuasive, and creative techniques. They may participate in all aspects of speech and debate competitions that usually take place after school and on Saturdays. Students who complete the full year will earn a semester (½) high school credit for Professional Communications, which falls under the Business & Industry endorsement as a Career & Technical Education (CTE) course. It is included in the cluster for Arts, Audio/Video Technology, and Communications.

Texas Essential Knowledge and Skills: This course will cover the TEKS for both [Middle School Speech](#) and [Professional Communications](#).

Instructional Units	Days**	
	78	End Date
First Semester		
1st Grading Period	08/27/2018	10/19/2018
Unit 1: Intrapersonal Communication & Team Building <ul style="list-style-type: none"> • Introductions, overcoming stage fright & developing confidence, speaker motivation, audience & speaker etiquette in academic & public settings 	9	9/7
Unit 2: Speech Organization & Delivery <ul style="list-style-type: none"> • Topic brainstorming, outlining and organizing ideas, gaining attention, verbal & nonverbal skills (including vocal variety, gestures & body language, eye contact) 	10	9/21
Unit 3: Persuasion <ul style="list-style-type: none"> • Students will speak to advocate a position: Conducting credible research, writing & revising logical positions for presentation, developing valid strategies to support & refute claims, listening critically, utilizing persuasive appeals & techniques 	19	10/19
*2nd Grading Period	10/22/2018	12/21/2018
*Unit 4: Introduction to Literature Performance <ul style="list-style-type: none"> • Students will speak to entertain by adapting and rehearsing literary selections: Analyzing stories through oral interpretation, developing creativity as a communication art, listening appreciatively 	40	12/21

Second Semester	95	End Date
3rd Grading Period	01/07/2019	03/08/2019
Unit 5: Progression of Literature Performance <ul style="list-style-type: none"> Different genres will be explored in fall and spring semesters, such as prose, poetry, humorous, dramatic, duet/duo, storytelling, and reader's theater 	19	2/1
Unit 6: Communication Processes <ul style="list-style-type: none"> Communication model, listening (types & barriers), language registers 	14	2/22
Unit 7: Ethics in Communication <ul style="list-style-type: none"> Responsibility, plagiarism, propaganda, social media & safety 	10	3/8
*4th Grading Period	03/18/2019	05/30/2019
Unit 8: Group Communication & Leadership <ul style="list-style-type: none"> Group roles/dynamics, resolving conflict, leadership styles, effective meetings 	20	4/12
*Unit 9: Business & Career Communication <ul style="list-style-type: none"> Students will speak to inform (career research & presentation), applying for jobs, resumes/portfolios, interviewing, professional protocols & management 	32	5/30

* Includes time for semester review & final exams.

** The length of each unit is an approximate number of days dependent upon the materials used and complexity of assignments. Units may be combined. The purpose of this flexibility is to allow teachers the opportunity to plan for the needs of their students and to accommodate re-teaching or review when necessary. If pre-assessment indicates student mastery could be achieved in a fewer number of days, the additional time could be used for extension or carried into the next unit.

Instructional Material(s):

District developed resources.