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SIMON ANNOUNCES NEW ACTIVATION: SIMON SUPPORTS EDUCATION

Give the Gift of Education at Houston-area mall

HOUSTON, TEXAS, August 2, 2019 – Simon, a global leader in retail real estate ownership, is proud to support Simon Youth Foundation (SYF) in its efforts to increase educational opportunities for at-risk students through Simon Supports Education. The movement incorporates several activations designed to engage shoppers in SYF’s mission.

The Foundation operates 30 non-traditional high school academies across the country, housed primarily in Simon properties, and also provides a scholarship to one student in every community where there is a Simon property. Since its inception in 1998, Simon Youth Foundation has helped more than 14,000 at-risk students receive a high school diploma and has awarded more than \$16 million in scholarships.

This year, Houston Premium Outlets was presented Yasmin Rastgar from Cypress Ridge High School in Houston with a \$1,500 scholarship. Yasmin plans to study Biology at the University of Texas- Austin this fall.

“Simon Youth Foundation is a national organization, but we can feel the benefit of its efforts right here at home,” said Heidi Macmillan at Houston Premium Outlets. “We are incredibly proud to invite our shoppers to join us in supporting this incredible organization.”

Houston Premium Outlets is now offering community members the opportunity to support local students, scholarships and academies through several planned activities and activations, such as:

Simon Gift Card Purchases: \$1 from every SYF Simon Visa gift card purchase will support scholarship and graduation programs in the community. These eye-catching cards are the perfect gift for every graduate on your list this spring.

Graduation Wall: Shoppers may purchase a sticker to place on the Graduation Wall to honor and celebrate a recent local graduate.

SYF Photo Booth: Stop by the SYF selfie station and play with props such as caps, gowns and filters. Share the photos to your social networks with the hashtag #SYF2017 to show your support for education in your community.

“Simon Youth Foundation believes that every student deserves the support necessary to earn their high school diploma, and that financial reasons should never be the reason preventing a student from pursuing their dreams,” said Dr. J. Michael Durnil, President and CEO of SYF. “We are thrilled to have the support of our incredible corporate partner, Simon, and their Simon Supports Education movement.”

About SYF

SYF is a national non-profit that partners with public school districts to open dropout recovery academies inside Simon shopping malls. The organization now has 30 Simon Youth Academies in 12 states. In the organization’s 18-year history, more than 14,000 students have earned their diploma and more than \$16 million in scholarships have been awarded. Visit syf.org or follow us on Facebook, Twitter (@simon_youth), or Instagram (@simonyouthfoundation) for updates.

About Simon

Simon is a global leader in retail real estate ownership, management and development and a S&P100 company (Simon Property Group, NYSE:SPG). Our industry-leading retail properties and investments across North America, Europe and Asia provide shopping experiences for millions of consumers every day and generate billions in annual sales. For more information, visit simon.com.

About Simon Premium Outlets®

The global Simon Premium Outlets portfolio offers exceptional brands at extraordinary savings through a diverse mix of luxury, designer and homeware retailers. Our 92 Simon Premium Outlets in the United States, Puerto Rico, Canada, Japan, Malaysia, Mexico and South Korea are some of the most iconic and productive shopping destinations for residents and travelers including Woodbury Common (New York City), Orlando Premium Outlets, Desert Hills (Palm Springs), Las Vegas Premium Outlets and Wrentham Village Premium Outlets (Boston). For more information visit premiumoutlets.com or follow Premium Outlets on Facebook, Twitter, Instagram and Pinterest.

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