

CFISD Yearbook

Scope and Sequence 2018-2019

Course Description: In this entry-level publications class, middle school students will become adept in their understanding and use of media, technology, and publishing software. They will develop skills in writing journalistic texts, proofreading, interviewing, and preparing layouts to be published. Prerequisite: Counselor or teacher approval.

Texas Essential Knowledge and Skills: Middle school yearbook courses are guided by the [yearbook TEKS](#) for high school publications. These standards are adapted to create age-appropriate curriculum.

Instructional Units	Days**	
First Semester	78	End Date
1st Grading Period	08/27/2018	10/19/2018
Unit 1: Publication Development <ul style="list-style-type: none"> • Staff roles & responsibilities, theme creation, section divisions, coverage & design decisions, marketing plan 	7	9/5
Unit 2: Story/Content Generation <ul style="list-style-type: none"> • Developing sources, leads & angles, interviewing techniques, ethics 	7	9/14
Unit 3: Publishing Process <ul style="list-style-type: none"> • Students participate in the ongoing, hands-on production of the campus yearbook: researching & writing stories, editing & revising, page/spread layouts, photography & graphic elements, headlines & captions, sales & advertising 	24	10/19
*2nd Grading Period	10/22/2018	12/21/2018
*Unit 3 continues <ul style="list-style-type: none"> • Students will have ongoing opportunities to demonstrate journalistic skills by brainstorming content ideas, following beats, and preparing to publish written and photographic stories for real-world audiences. 	40	12/21

Second Semester	95	End Date
3rd Grading Period	01/07/2019	03/08/2019
Unit 4: Progression of Publishing Process <ul style="list-style-type: none"> Students participate in the ongoing, hands-on production of the campus yearbook: researching & writing stories, editing & revising, page/spread layouts, photography & graphic elements, headlines & captions, sales & advertising 	43	3/8
*4th Grading Period	03/18/2019	05/30/2019
Unit 4 continues <ul style="list-style-type: none"> Students will have ongoing opportunities to demonstrate journalistic skills by brainstorming content ideas, following beats, and preparing to publish written and photographic stories for real-world audiences. 	29	4/26
*Unit 5: Publication Wrap-Up & Review <ul style="list-style-type: none"> Production of supplements, distribution & customer service, evaluation & critique of book, future planning, staff leadership assignments 	23	5/30

* Includes time for semester review & final exams.

** The length of each unit is an approximate number of days dependent upon the materials used and complexity of assignments. Units may be combined. The purpose of this flexibility is to allow teachers the opportunity to plan for the needs of their students and to accommodate re-teaching or review when necessary. If pre-assessment indicates student mastery could be achieved in a fewer number of days, the additional time could be used for extension or carried into the next unit.

Instructional Material(s):

Resources from academic and professional publishing organizations, such as the [Journalism Education Association](#), [Texas Association of Journalism Educators](#), and [University Interscholastic League](#).