

CFISD Journalism I

Scope & Sequence 2015-16

Course Description:

Students enrolled in Journalism write in a variety of forms for a variety of audiences and purposes. Students are expected to plan, draft, and complete written compositions on a regular basis, carefully examining their papers for clarity, engaging language, and the correct use of the conventions and mechanics of written English. Students will become analytical consumers of media and technology to enhance their communication skills. Writing, technology, visual, and electronic media are used as tools for learning as students produce effective communications. Journalism students will learn journalistic traditions, research self-selected topics, write journalistic texts, and learn the principals of publication.

Texas Essential Knowledge and Skills:

<http://ritter.tea.state.tx.us/rules/tac/chapter110/ch110c.html#110.62>

Instructional Units	Days**	
1st Semester	78	End Date
Unit 1: History of Journalism & Social Impact	29	10/2
Unit 2: Media Law & Ethics	14	10/23
Unit 3: News Elements, Interviewing/Reporting, & Writing	25	12/4
*Unit 4: Copy Editing & AP Style	10	12/18
2nd Semester	98	End Date
Unit 5: Feature Writing	28	2/12
Unit 6: Advertising & Economics of Publishing	9	2/26
Unit 7: Opinion Writing (Editorials, Reviews, Blogs)	24	4/8
Unit 8: Headline Writing	5	4/15
Unit 9: Principles of Design & Page Layout	20	5/13
*Unit 10: Photography & Captions	12	6/1

* Includes time for final exams.

** The length of each unit is an approximate number of days dependent upon the materials used and the complexity of the assignment. Units may be combined. The purpose of this flexibility is to allow teachers the opportunity to plan for the needs of their students and to accommodate re-teaching or review when necessary. If pre-assessment indicates student mastery could be achieved in a fewer number of days, the additional time could be used for extension or carried into the next unit.

Instructional Material:

Journalism Today, Sixth Edition

Ferguson, Patten, and Wilson

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Additional resources from academic and professional publishing organizations, such as Texas Association of Journalism Educators (<http://www.taje.org/>) and Interscholastic League Press Conference (<https://www.uiltexas.org/journalism/ilpc>).