



To: Bill Powell
Assistant Superintendent of Support Services

From: Jennifer Chiu
Director of Procurement Services

Date: August 21, 2020

Re: External Website Design, Content Management and Web Hosting Services
Annual Contract #20-08-8200RFP

The following proposals were received and opened at 3:00 p.m., Thursday, June 25, 2020 as advertised and specified in documents concerning **Annual Contract #20-08-8200RFP External Website Design, Content Management and Web Hosting Services**. The proposals received are located on pages 2-10.

Recommendation: Blackboard, Inc.

Funding: M & O Funds

Estimated Expenditure: \$220,000.00

Contract Term: September 15, 2020 - September 14, 2023

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EVALUATIONS MATRIX
RFP - Request for Proposal
Cypress-Fairbanks Independent School District

20-08-8200RFP External Website Design, Content Management and Web Hosting Services

Instructions and directions for completing RFP Evaluation Matrix

1. Please enter your name on each evaluation sheet, and on the summary sheet on the line provided.
2. Each Respondent is to be scored by the following scale:
 - 5.0 to 4.5 = Exceptional, exceeds and fully meets all requirements*
 - 4.4 to 3.5 = Advantageous, exceeds some requirements*
 - 3.4 to 2.5 = Meets minimal requirements*
 - 2.4 to 1.5 = Addresses most of the minimal requirements*
 - 1.4 to 1.0 = Addresses part of minimal requirements*
3. Please enter your point (shown above) for each criterion being evaluated.

Proposal Scoring Matrix Criteria

Step 1 Evaluation	Points
Cost	30
Project Scope and Overall Functionality	50
Demonstrated Quality of Work and References	20
Step 1 Evaluation	
Interview (optional)	20

**20-08-8200RFP External Website Design, Content Management and
Web Hosting Services**

Company/Vendor Name
Appetgy
Blackboard, Inc.
CherryRoad Technologies, Inc.
Domain7 Solutions, Inc.
eSiteful Corporation (eSiteful)
Finalsite (Active Internet Technologies)
Intrado Interactive Services Corporation
Satsyil Corp.
SchoolPointe

20-08-8200RFP External Website Design, Content Management and Web Hosting Services

TEAM SCORE SUMMARY

Company/Vendor Name	Evaluator 1	Evaluator 2	Evaluator 3	Evaluator 4	Evaluator 5	Evaluator 6	Average Score	Ranking
Appetgy	90.00	76.60	107.00	97.60	93.20	94.80	93.20	4
Blackboard, Inc.	100.00	91.20	111.00	98.40	97.40	96.10	99.02	1
CherryRoad Technologies, Inc.	77.00	54.60	85.00	60.40	76.80	67.40	70.20	6
Domain7 Solutions, Inc.	61.00	38.40	60.00	57.00	71.20	62.40	58.33	8
eSiteful Corporation (eSiteful)	90.00	56.60	80.00	60.00	79.60	69.20	72.57	5
Finalsite (Active Internet Technologies)	94.00	89.00	105.00	96.80	88.20	95.20	94.70	3
Intrado Interactive Services Corporation	104.00	93.00	96.00	96.20	91.20	90.80	95.20	2
Satsyl Corp.	21.00	38.00	63.60	51.60	65.00	55.00	49.03	9
SchoolPointe	71.00	55.40	59.00	68.40	72.80	69.20	65.97	7

Evaluator 1

20-08-8200RFP External Website Design, Content Management and Web Hosting Services

Company/Vendor Name:	Cost	Project Scope and Overall Functionality	Demonstrated Quality of Work and References	Interview (optional)	Total
Apptegy	18.00	44.00	16.00	12.00	90.00
Blackboard, Inc.	15.00	45.00	20.00	20.00	100.00
CherryRoad Technologies, Inc.	21.00	40.00	16.00	0.00	77.00
Domain7 Solutions, Inc.	6.00	45.00	10.00	0.00	61.00
eSiteful Corporation (eSiteful)	30.00	44.00	16.00	0.00	90.00
Finalsite (Active Internet Technologies)	12.00	46.00	16.00	20.00	94.00
Intrado Interactive Services Corporation	27.00	47.00	18.00	12.00	104.00
Satsyil Corp.	3.00	10.00	8.00	0.00	21.00
SchoolPointe	9.00	44.00	18.00	0.00	71.00

Evaluator 2

20-08-8200RFP External Website Design, Content Management and Web Hosting Services

Company/Vendor Name:	Cost	Project Scope and Overall Functionality	Demonstrated Quality of Work and References	Interview (optional)	Total
Apptegy	21.00	24.00	13.60	18.00	76.60
Blackboard, Inc.	21.00	33.00	18.00	19.20	91.20
CherryRoad Technologies, Inc.	21.00	24.00	9.60	0.00	54.60
Domain7 Solutions, Inc.	7.80	25.00	5.60	0.00	38.40
eSiteful Corporation (eSiteful)	24.00	23.00	9.60	0.00	56.60
Finalsite (Active Internet Technologies)	15.00	44.00	10.00	20.00	89.00
Intrado Interactive Services Corporation	18.00	43.00	14.00	18.00	93.00
Satsyil Corp.	6.00	24.00	8.00	0.00	38.00
SchoolPointe	7.80	34.00	13.60	0.00	55.40

Evaluator 3

20-08-8200RFP External Website Design, Content Management and Web Hosting Services

Company/Vendor Name:	Cost	Project Scope and Overall Functionality	Demonstrated Quality of Work and References	Interview (optional)	Total
Appetgy	27.00	44.00	20.00	16.00	107.00
Blackboard, Inc.	30.00	45.00	20.00	16.00	111.00
CherryRoad Technologies, Inc.	27.00	44.00	14.00	0.00	85.00
Domain7 Solutions, Inc.	12.00	30.00	18.00	0.00	60.00
eSiteful Corporation (eSiteful)	30.00	34.00	16.00	0.00	80.00
Finalsite (Active Internet Technologies)	21.00	46.00	18.00	20.00	105.00
Intrado Interactive Services Corporation	24.00	40.00	16.00	16.00	96.00
Satsyil Corp.	6.00	40.00	17.60	0.00	63.60
SchoolPointe	9.00	34.00	16.00	0.00	59.00

Evaluator 4

20-08-8200RFP External Website Design, Content Management and Web Hosting Services

Company/Vendor Name:	Cost	Project Scope and Overall Functionality	Demonstrated Quality of Work and References	Interview (optional)	Total
Appetgy	24.00	44.00	13.60	16.00	97.60
Blackboard, Inc.	20.40	44.00	18.00	16.00	98.40
CherryRoad Technologies, Inc.	14.40	34.00	12.00	0.00	60.40
Domain7 Solutions, Inc.	15.00	30.00	12.00	0.00	57.00
eSiteful Corporation (eSiteful)	24.00	24.00	12.00	0.00	60.00
Finalsite (Active Internet Technologies)	21.00	45.00	12.80	18.00	96.80
Intrado Interactive Services Corporation	27.00	40.00	16.00	13.20	96.20
Satsyil Corp.	12.00	30.00	9.60	0.00	51.60
SchoolPointe	19.80	35.00	13.60	0.00	68.40

Evaluator 5

20-08-8200RFP External Website Design, Content Management and Web Hosting Services

Company/Vendor Name:	Cost	Project Scope and Overall Functionality	Demonstrated Quality of Work and References	Interview (optional)	Total
Appetgy	25.20	40.00	13.60	14.40	93.20
Blackboard, Inc.	24.60	40.00	16.00	16.80	97.40
CherryRoad Technologies, Inc.	25.80	35.00	16.00	0.00	76.80
Domain7 Solutions, Inc.	22.20	35.00	14.00	0.00	71.20
eSiteful Corporation (eSiteful)	27.00	35.00	17.60	0.00	79.60
Finalsite (Active Internet Technologies)	21.00	39.00	13.00	15.20	88.20
Intrado Interactive Services Corporation	22.80	38.00	16.00	14.40	91.20
Satsyil Corp.	16.20	34.00	14.80	0.00	65.00
SchoolPointe	16.80	42.00	14.00	0.00	72.80

Evaluator 6

20-08-8200RFP External Website Design, Content Management and Web Hosting Services

Company/Vendor Name:	Cost	Project Scope and Overall Functionality	Demonstrated Quality of Work and References	Interview (optional)	Total
Appetgy	21.60	40.00	16.00	17.20	94.80
Blackboard, Inc.	18.00	38.00	20.50	19.60	96.10
CherryRoad Technologies, Inc.	18.00	33.00	16.40	0.00	67.40
Domain7 Solutions, Inc.	16.80	30.00	15.60	0.00	62.40
eSiteful Corporation (eSiteful)	24.00	30.00	15.20	0.00	69.20
Finalsite (Active Internet Technologies)	18.60	44.00	12.60	20.00	95.20
Intrado Interactive Services Corporation	21.00	35.00	16.00	18.80	90.80
Satsyil Corp.	9.00	30.00	16.00	0.00	55.00
SchoolPointe	19.20	34.00	16.00	0.00	69.20