

Art II (Digital Art and Media)

Course Overview

First Semester

New approaches with the Elements and Principles of Art
Discuss history and background of electronic media
Ethics
Equipment overview
Cameras and scanning
Software overview – Photoshop and Illustrator
Image manipulation and transfers
Surrealism
Creative process
Visual Journals

Second Semester

Commercial design
Package design
Logo design
Three-fold flyers
Layout design
Advertisement
Animation
Sound incorporation
Careers
Portfolios