

CFISD Intermediate Speech Scope & Sequence 2015-16

Course Description:

This yearlong course blends written, oral, and graphic communication in a career-based, business environment with building overall confidence in public speaking for different occasions. This is a performance-based course; students will give a variety of presentations using informative, persuasive, and creative techniques. They may participate in all aspects of speech and debate competitions that usually take place after school and on Saturdays. Students who complete the full year will earn a semester (½) high school credit for Professional Communications, which is a Career & Technical Education (CTE) course that falls under the cluster for Arts, Audio/Video Technology, and Communications.

Texas Essential Knowledge and Skills:

This course will cover the TEKS for both Middle School Speech (<http://ritter.tea.state.tx.us/rules/tac/chapter110/ch110b.html#110.26>) & Professional Communications (<http://ritter.tea.state.tx.us/rules/tac/chapter130/ch130c.html#130.99>).

Instructional Units	Days**	
	78	End Date
1st Semester		
Unit 1: Intrapersonal Communication & Team Building • Introductions, overcoming stage fright & developing confidence, speaker motivation, audience & speaker etiquette in academic & public settings	10	9/4
Unit 2: Speech Organization & Delivery • Outlining Ideas, gaining attention, verbal & nonverbal skills (including vocal variety, gestures & body language, eye contact)	14	9/25
Unit 3: Introduction to Literature Performance • Students will speak to entertain by adapting and rehearsing literary selections: Analyzing stories through oral interpretation, developing creativity as a communication art, listening appreciatively	24	10/30
*Unit 4: Persuasion • Students will speak to advocate a position: Conducting credible research, writing & revising logical positions for presentation, developing valid strategies to support & refute claims, listening critically	30	12/18
2nd Semester	98	End Date
Unit 5: Progression of Literature Performance • Different genres will be explored in fall and spring semesters, such as prose, poetry, humorous, dramatic, duet/duo, storytelling, and reader's theater	18	1/29
Unit 6: Communication Processes • Communication model, listening (types & barriers), language registers	12	2/17
Unit 7: Ethics in Communication • Responsibility, plagiarism, propaganda & appeals, social media & safety	10	3/2
Unit 8: Group Communication & Leadership • Group roles/dynamics, resolving conflict, leadership styles, effective meetings	21	4/8
*Unit 9: Business & Career Communication • Students will speak to inform (career research & presentation), applying for jobs, resumes/portfolios, interviewing, professional protocols & management	37	6/1

* Includes time for final exams.

** The length of each unit is an approximate number of days dependent upon the materials used and the complexity of the assignment. Units may be combined. The purpose of this flexibility is to allow teachers the opportunity to plan for the needs of their students and to accommodate re-teaching or review when necessary. If pre-assessment indicates student mastery could be achieved in a fewer number of days, the additional time could be used for extension or carried into the next unit.

Instructional Material: District developed resources.

8/1/15